



# Delivery of a Watershed Coordinator Development Program Texas State Soil and Water Conservation Board Clean Water Act §319(h) Nonpoint Source Grant Program FY 2013 Workplan 13-04

Quarter no. <u>1</u> From <u>07/01/14</u> Through <u>9/30/14</u>

### I. Abstract

This quarter has focused on scheduling trainings, conducting the Texas Watershed Coordinators Roundtable, Applied Environmental Statistics Course, Getting in Step Training and Stakeholder Facilitation Trainings, advertising and registration for the Social Marketing Training in October, and planning for the January Watershed Coordinators Roundtable. Work on updating the website <a href="http://watershedplanning.tamu.edu/">http://watershedplanning.tamu.edu/</a> has also continued to occur. Information continues to be posted on the website and through the watershed coordinators listsery.

### II. Overall Progress and Results by Objective and Task

### **TASK 1: PROJECT ADMINISTRATION**

To effectively administer, coordinate and monitor all work performed under this project including technical and financial supervision and preparation of status reports. To maintain web-based watershed planning resources for Texas watershed coordinators.

Task 1.1: Project Administration –TWRI/IRNR will prepare electronic quarterly progress reports (QPRs) for submission to TSSWCB. QPRs shall document all activities performed within a quarter and shall be submitted by the 15<sup>th</sup> of January, April, July and October. QPRs shall be distributed to all project partners.

The following actions have been completed during this reporting period:

a. The QPR for this last quarter was submitted by 7/13/14.

# 32% Complete

Task 1.2: TWRI/IRNR will perform accounting functions for project funds and along with SRS will submit appropriate Reimbursement Forms to TSSWCB at least quarterly.

The following actions have been completed during this reporting period:

- a. The contract was signed and the project period began 10/1/13 through 9/30/16.
- b. The accounts were set up at TAMU on November 14, 2013.
- c. TWRI/IRNR and SRS will submit the reimbursement forms at the end of this quarter.

# 32% Complete

Task 1.3: TWRI will host and maintain an Internet website for information sharing and use by watershed coordinators (<a href="http://watershedplanning.tamu.edu/">http://watershedplanning.tamu.edu/</a>). Information presented through the website will include:

- Project reports
- Short course, workshop, and roundtable agendas and participant lists
- Roundtable presentations generated, and roundtable agendas and summaries

- Schedule of upcoming programs
- Resources for Watershed Planning and Implementation
- Links to other training opportunities
- Links to EPA tools for Watershed Planning

The following actions have been completed during this reporting period:

- a. The Texas Watershed Planning Website can be found at <a href="http://watershedplanning.tamu.edu/">http://watershedplanning.tamu.edu/</a>
- b. TWRI has been reviewing and updating links to reports and resources as well as materials on the website.
- c. The applied Environmental Statistics Course, Getting in Step, Stakeholder Facilitation and Watershed Coordinators Roundtable have all been updated with materials on the website.
- d. The registration or RSVPs systems have been included on the <a href="http://watereducation.tamu.edu">http://watereducation.tamu.edu</a> which has had 792 unique visitors and 2,796 page views.
- e. The trainings have been advertised on the website and through the listserv.
- f. Press Releases have been developed for the trainings and are attached.
- g. The website includes the past QPRs, reports, and training materials
- h. The website includes links to other training opportunities
- i. The website includes the links to EPA tools for Watershed Planning
- j. The website over this quarter had 431 visits with 307 unique visitors and 1006 Page views.

### 32% Complete

Task 1.4: TWRI will host coordination meetings or conference calls, at least quarterly, with Project Partners to discuss project activities, project schedule, communication needs, deliverables, and other requirements. TWRI will develop lists of action items needed following each project coordination meeting and distribute to project personnel.

The following actions have been completed during this reporting period:

- a. TWRI hosted a Coordination meeting/conference call with project partners on September 3, 2014 where the project schedule, deliverables, and other requirements were discussed.
- b. The Watershed Coordinators Roundtable was conducted in Waco on July 31<sup>st</sup>, 2014.
- c. The list of action items is included at the end of this report for the next quarter.

### 24% Complete

Task 1.5: TWRI will develop a final report that summarizes activities completed, conclusions reached during the project, and the extent to which project goals and measures of success have been achieved.

The following actions have been completed during this reporting period:

a. Nothing to report this quarter.

**0%** Complete

### TASK 2: Professional Training, Roundtable, and Watershed Planning Short Course Coordination

Provide training, coordination, and professional development for watershed planners and coordinators throughout Texas and across the nation to ensure consistent, high quality WPPs are developed, implemented, and water quality improvements are achieved and sustained.

Subtask 2.1 TWRI will coordinate with Texas A&M University faculty, Tetra Tech staff, and others to provide professional development and training for water resource professionals and watershed coordinators in Texas. Over the project duration, a minimum of ten professional training programs are planned on watershed modeling, stakeholder facilitation, watershed outreach, and other tools for watershed plan development and implementation (i.e. 3-4 trainings/year). It is expected that each course will provide training for at least 15-20 water resource professionals for a total of 150-200 participants. As possible, these will be held in conjunction with the Watershed Coordinator Roundtables described below. A minimum of 1 of each of the following training programs will be delivered:

- *Introduction to Modeling 1 event*
- Watershed modeling using LDC (Load Duration Curves) and SELECT (Spatially Explicit Load Enrichment Calculation Tool) 1 event
- *Stakeholder facilitation* − 2 *events*
- Watershed outreach using "Getting in Step" I event
- Practical Environmental Statistics 1 event
- Fundamentals of Developing a Water Quality Monitoring Plan 2 events
- Social Marketing Training 2 events

As funding allows, TWRI will work closely with TSSWCB and the Project Team, to ensure that the most appropriate and needed trainings are offered for a second time that best meet the needs of the State and the watershed coordinators. Additional trainings will be considered based on a Project Team and Coordinator recommendations.

The following actions have been completed during this reporting period:

- a. TWRI has developed an initial draft schedule of trainings and roundtables. See Attached.
- b. TWRI has scheduled, advertised and conducted the Applied Environmental Statistics Course for August 25-29, 2014.
- c. TWRI coordinated with instructor Amy Hays to plan and schedule a two part Social Marketing Training in Houston with HGAC in October 2014. The brochure, registration sheet, Agenda, and sign in sheet are attached.
- d. Advertised and conducted Getting in Step and Stakeholder Facilitation in Austin during September 29 and 30, 2014. Agenda, materials and sign in sheets are attached.

### **50%** Complete

Subtask 2.2 TWRI will continue to coordinate with the TSSWCB, TCEQ, and EPA to organize and facilitate a total of six (6) semi-annual Watershed Coordinator Roundtables. These face-to-face Roundtables will build upon the fundamental knowledge conveyed through the WPSC and establish a continuing dialogue between watershed coordinators in order to facilitate interactive solutions to common issues being faced by watershed coordinators statewide. Periodically, TWRI, in conjunction with the Project Team will review the continued need for semi-annual Roundtables as well as their specific timing. As such, these Roundtables are tentatively planned to be held in January and July at various locations around the state.

The following actions have been completed during this reporting period:

- a. TWRI has developed materials that were reviewed by TSSWCB and the Planning team for the July 31, 2014 Watershed Coordinators Roundtable to be held in Waco.
- b. The materials and online RSVP were set up on the website and there were 61 attendees.
- c. The agenda, advertising, and materials are attached.
- d. TWRI is determining potential dates in San Antonio that the SAWS facility is available for the Roundtable to be held in January 2015.

# 33% Complete

Subtask 2.3 TWRI will continue to coordinate and offer Watershed Planning Short Courses (WPSC). TWRI, with assistance from the Project Team, will identify key speakers for the course, make arrangements for facilities, advertise the WPSC, conduct registration, and facilitate the delivery of a minimum of one Texas WPSC to water resource professionals in Texas, as well as other states. The WPSC agenda and speakers will be modified to better meet the needs of watershed coordinators based on the past course evaluation results (See Subtask 2.4).

The following actions have been completed during this reporting period:

- a. TWRI has contacted the Mayan Ranch to see what weeks were available as potential weeks for the Short Course in 2015.
- b. TWRI discussed some potential changes to the Short Course Agenda and presentations at the May 20, 2014 and March 2014 Planning meetings.

### 10% Complete

Subtask 2.4 TWRI will oversee the administration of evaluations to gauge the knowledge gained, how effective the program was for each participant, and get input on future programs.

The following actions have been completed during this reporting period:

- a. Evaluations have been summarized for the Watershed Coordinators Roundtable in July 2014.
- b. Evaluations have been summarized for the Applied Environmental Stats Course in August 2014.
- c. Evaluations have been summarized for the Getting in Step Course in September 2014.
- d. Evaluations have been summarized for the Stakeholder Facilitation Course in September 2014.

### 50% Complete

Expected Work for the Next Quarter:

- TWRI will continue to work with TSSWCB to schedule trainings and roundtables.
  - TWRI will work to coordinate and conduct the third watershed coordinators roundtable in January 2015 in San Antonio.
  - TWRI will continue to coordinate and conduct the Second Social Marketing Course in October 2014.
  - TWRI will work to schedule and coordinate the appropriate trainings for 2015.
  - TWRI will continue to update the website with relevant materials, trainings, and links.
  - TWRI will advertise upcoming scheduled trainings.

# **Appendices**

Appendix A: Tentative Schedule of Trainings

Appendix B: Materials for July Watershed Coordinators Roundtable

Appendix C: Materials Applied Environmental Statistics Course

Appendix D: Materials for Getting In Step Course

Appendix E: Materials for Stakeholder Facilitation Course

Appendix F: Materials for Social Marketing Course in October 2014

# **Texas Watershed Coordinator Roundtable**

# July 31, 2014 9:30 a.m. — 3:30 p.m.

# Texas Farm Bureau Conference Center 7420 Fish Pond Rd, Waco, TX

9:30 – 9:45 a.m.	Welcome & Introductions	Kevin Wagner
9:45 – 10:30 a.m.	Panel Discussion on Clean Water Act §319(h) NPS Grant Progra  • EPA Region 6  • TCEQ  • TSSWCB	am Henry Brewer Kyle Girten TJ Helton
10:30 – 11:15 a.m.	Discussion of outcomes from March 2014 Workshop: Improving Watershed Program Efficiency & Success	Kevin Wagner
11:15 – 11:45 a.m.	Identifying OSSFs in your watershed	Lucas Gregory
11:45 – 12:30 p.m.	Catered networking lunch (or bring your own) [RSVP required]	
12:30 – 1:00 p.m.	Review of Bacterial Source Tracking in Texas	Kevin Wagner
1:00 – 1:30 p.m.	The 2014 Farm Bill and its impact on NRCS programs	Kyle Wright
1:30 – 1:50 p.m.	Texas Forest Information Portal	Hughes Simpson
1:50 – 2:10 p.m.	Feral Hog Educational Programs	Mark Tyson
2:10 – 2:30 p.m.	Plum Creek Feral Hog Program	Nick Dornak
2:30 – 3:00 p.m.	Arroyo Dashboard	Allen Berthold
3:00 – 3:30 p.m.	<ul> <li>Wrap-Up</li> <li>Upcoming Trainings: <ul> <li>Applied Environmental Statistics (Full) August 25-2</li> <li>Short Course TBD 2015</li> <li>Introduction to Modeling TBD 2015</li> <li>Fundamentals of Developing a Water Quality Monit 2015</li> </ul> </li> <li>Next Roundtable</li> </ul>	

- Date: January 2015

# Waco

#	First	Last	Organization	Email
1	Tom	Arsuffi	TTU Llano River Field Station	tom.arsuffi@ttu.edu
2	Barbara	Bellows	Environmental Educator	barb_bellows@att.net
3	Allen	Berthold	Texas Water Resources Institute	taberthold@ag.tamu.edu
4	Mike	Bira	US EPA Region 6	bira.mike@epa.gov
5	Diane	Boellstroff	Texas A&M AgriLife Extension Service	dboellstroff@tamu.edu
6	Charlene	Bohanon	Galveston Bay Foundation	cbohanon@galvbay.org
7	Justin	Bower	H-GAC	justin.bower@h-gac.com
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	,	Cason	Texas A&M AgriLife Research	jody.cason@tamu.edu
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25	Wesley	Gibson	TSSWCB	wgibson@tsswcb.texas.gov
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27	Lucas	Gregory	TWRI	lfgregory@ag.tamu.edu
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31		Helton	TSSWCB	TJ Helton (thelton@tsswcb.state.tx.us)
		Hendon	Tarrant Regional Water District	tina.hendon@trwd.com
		Hrebik	USDA-NRCS	mhrebik@brc.tamus.edu
34	Andy	James	TAMU-IRNR	andy.james@tamu.edu

# **Texas Watershed Coordinator Roundtable Participants**

Waco
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35	Danielle	Kalisek	TWRI	dmkalisek@tamu.edu
36	Brian	Koch	TSSWCB	bkoch@tsswcb.texas.gov
37	Brad	Lamb	US EPA Region 6	lamb.brad@epa.gov
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47	Kristina	Ramirez	City of Killeen - Environmental Services	kramirez@killeentexas.gov
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49	Anne	Rogers	TPWD	anne.rogers@tpwd.texas.gov
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52	Hughes	Simpson	Texas A&M Forest Service	hsimpson@tfs.tamu.edu
53	Anthony	Suttice	USEPA	suttice.anthony@epa.gov
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55	Mark	Tyson	Texas A&M AgriLife Extension WFSC	mark.tyson@ag.tamu.edu
56	Mike	Urrutia	Guadalupe-Blanco River Authority	murrutia@gbra.org
57	Jennifer	Vuitel	North Central Texas Council of Governments	jvuitel@nctcog.org
58	Kevin	Wagner	TWRI	Klwagner@ag.tamu.edu
59	Jenna	Walker	City of Waco Water Utility	jennaw@ci.waco.tx.us
60	Laura	Whiteside	Sand County Foundation	<u>lwhiteside@sandcounty.net</u>
61	Kyle	Wright	USDA-NRCS	kyle.wright@tx.usda.gov







# Agricultural Act of 2014

- Reauthorizes Programs from the 2008 Farm Bill until 2018
  - Environmental Quality Incentives Program (EQIP)
  - Conservation Stewardship Program (CStP)
  - Healthy Forest Reserve Program (HFRP)
  - Conservation Innovation Grants (CIG)



# Agricultural Act of 2014

- Repealed programs from the 2008 Farm Bill
  - Grassland Reserve Program (GRP)
  - Wetland Reserve Program (WRP)
  - Farm and Ranch Lands Protection Program (FRPP)
  - Cooperative Conservation Partnership Initiative (CCPI)
  - Agricultural Water Enhancement Program (AWEP)
  - Wildlife Habitat Incentives Program (WHIP



### a Department of Agriculture

# Agricultural Act of 2014

- New Programs Authorized
  - Agricultural Conservation Easement Program (ACEP)
    - Includes a Wetland Reserve Easement Component (WRE)
    - Includes an Agricultural Land Easement Component (ALE)



### s Department of Agriculture

# Agricultural Act of 2014

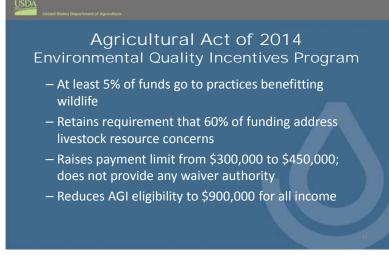
- New Programs Authorized, cont.
  - Regional Conservation Partnership Program
    - Combines similar programs from former Farm Bills
    - Allows for a competitive process for partnership agreements to address large landscape resource concerns
    - Includes a Partnership component
    - Secretary will select up to 8 critical conservation areas
    - Allows Secretary to waive AGI if needed to fulfill purposes of the program
    - No funding may be used to cover partner administrative costs















resource concerns

# Agricultural Act of 2014

# Regional Conservation Partnership Program

RCPP is a new regional program that:

- Furthers the conservation, restoration, and sustainable use of soil, water, wildlife on a regional scale
- Encourages partners to cooperate with producers
- Provides assistance through:
  - Partnership agreements
  - · Program contracts or easement agreements
- Combines and replaces the purposes and functions of:
  - Agricultural Water Enhancement Program (AWEP)
  - Chesapeake Bay Watershed Program (CBWP)
  - Cooperative Conservation Partnership Initiative (CCPI)
  - Great Lakes Basin Program for Erosion and Sediment Control

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Agricultural Act of 2014

Conservation Stewardship Program

- Reduces enrollment cap to 10 million acres annually from 12.7 million acres
- Allows for expiring contracts to be renewed
- Eliminates the 10% cap for forest land
- Increases locally identified priority resource concerns to at least 5 (soil erosion, water quality, etc.)
- CMT or other means will be used to rank applications







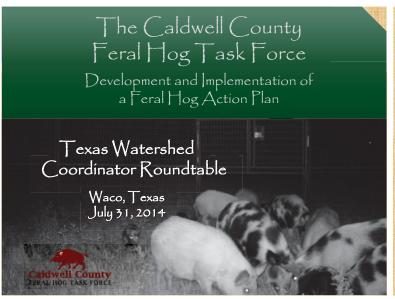
- Special provisions for conservation compliance (as required by the 1985 Food Security Act) for crop insurance participants
  - 5 years to develop and comply with conservation plan
  - 2 years for existing operations with violations
- Retained the Technical Service Provider provision
- Veterans recognized as underserved group

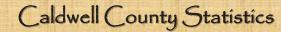


- For More Information:

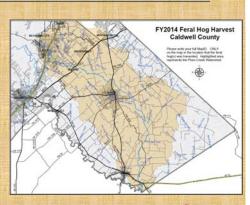
  - The local field office that provides technical assistance in your county.







- > Located in Central Texas
- > 38,066 total population
- > Land area = 547 miles<sup>2</sup>
- ➤ Land in farms = 476 miles<sup>2</sup>
- > Primary watershed is Plum
- Suitable feral hog habitat = 518 miles²
- Preliminary feral hog population estimate range per statewide values<sup>1</sup>
  - Average Density = 6,552 (12.65/mi²)
- High Density = 8,495 (16.4/mi²)

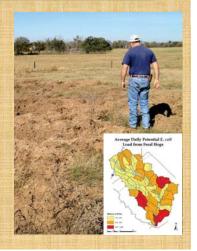


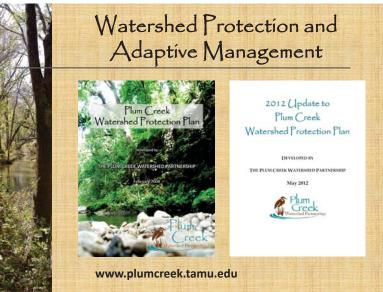
<sup>1</sup> Average and high density population estimate per "Feral Hog Population Growth, Density and Harvest in Texas, 2012"



# The Plum Creek Watershed

- > 397 square mile drainage
- > Tributary to the San Marcos River
- Plum Creek was placed on the 2004 Texas 303(d) list for exceeding the primary contact recreation water quality standard for <u>bacteria</u> (E. coli < 126 cfu). To date, all 3 segments remain impaired.
- Plum Creek Watershed Partnership established 2006
- Plum Creek Watershed Protection Plan published 2008
- Feral hogs identified as a significant source for bacteria, sediment and nutrient loading in watershed
- 2012 TCEQ Integrated Report concerns: DO, Habitat, Nitrate, Orthophosphorus, Total P.







# Texas Department of Agriculture 2012 Hog Out County Grants Program

- Hays and Caldwell County programs facilitated by Plum Creek Watershed Partnership
- Program conducted October 1, 2012 through December 31, 2012
- \$2 per tail bounty instituted (receipt from Certified Holding Facility also accepted)
- > Over \$1,000 in prizes donated
- > Hays County results:
  - 110 feral hogs harvested
  - 57 individuals educated (3 workshops)
- > Caldwell County results:
  - 1,025 feral hogs harvested
  - 68 individuals educated (2 workshops
- > \$5,000 Grant Awarded











To monitor and reduce the economic and biological impact of feral hogs to the land, water and wildlife species of Caldwell County.

- Resolution 16-2013 established 5-year support from Caldwell County
- 8 Member Leadership Committee established
  - Landowners
  - County representatives
  - TPWD and Plum Creek Watershed Partnership
- Manage \$5,000 Hog Out Grant
  - Purchased wireless trap w/ 1 year service agreement
  - Purchase 9 game cameras
- Developed the <u>Caldwell-Hays Feral Hog Action Plan</u>
- CHAMP Grant Proposal and Establishment of Business and **Landowner Cooperatives**

# CHAMP Project Partners





- > 25 Letters of Support
- \$30,000 requested from TDA
- \$55,163 in matching funds
  - County/Volunteer In-Kind \$14,444
  - Caldwell County \$10K
  - Hays County \$10K
  - SH130 \$5K
  - Caldwell County Farm Bureau \$3.5K
  - Plum Creek Conservation District \$1K
  - Guadalupe-Blanco River Authority \$1K
  - Hays County Farm Bureau \$500
  - Wireless Traps \$429
  - Goin and Associates \$740
  - Wildlife Capture Services \$200
  - Landowner Participation Contributions \$8,350





**Carter Cattle and Crude** 

Company, Inc.











### TEXAS DEPARTMENT OF AGRICULTURE

TODD STAPLES





Caldwell County and Hays County awarded first ever CHAMP Grant for \$30,000



# CHAMP Grant Summary

- > Implementation of the Caldwell / Hays Feral Hog Action Plan (Year 1)
- > Administered by the Caldwell County Feral Hog Task Force (CCFHTF)
  - CCFHTF Leadership Committee (includes an appointed representative for Hays County)
- \$85,000 in total funding (\$55,000 in local funding)
- Landowner cooperative programs
  - Bounty program
  - **Aerial Control**
  - **Professional Hunting/Trapping Services**
  - **Smart Traps**
  - **Drop Net**



# CHAMP Grant Summary cont.

# Key Aspects

- · High Intensity / Short Duration
- Population and Damage Reduction

### Project Goals

- Reduce feral hog population in Caldwell and Hays County by 5,835 individuals within 1 year
- Quantify and reduce short-term and long-term economic impact of feral swine in Caldwell and Hays County
- · Encourage and enhance landowner participation in feral hog management through cooperative and incentive programs
- Information transfer to stakeholders in the Plum Creek Watershed and surrounding areas
- · Develop sustainable funding structure for continuation of programs



# CHAMP Highlights through June 2014

- > Programs Implemented October 2013 and will run through August 31, 2014
- \$5 Bounty Program
  - Over 150 approved participants
  - 50 landowner surveys completed
  - 281 submissions (average 11.6 tails and/or receipts)
  - 3,265 total hogs verified 9/1/13 through 6/30/14
- Aerial Control
  - Contract with private company
  - Texas Wildlife Services / Voluntary Reporting
  - 573 feral hogs removed
- Contracted Professional Hunting / Trapping
  - 4 months of service on over 2,000 acres
  - 259 feral hogs removed
- Smart Traps / Voluntary Reporting
  - 506 feral hogs removed

"Hog Hunters Appreciation Brunch, Raffle and Awards"

"Log Your Hogs"

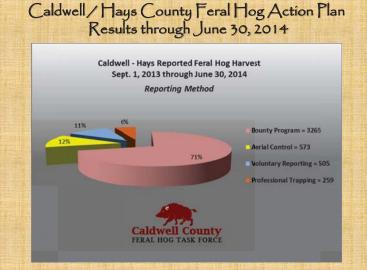
2 Feral Hog Workshops

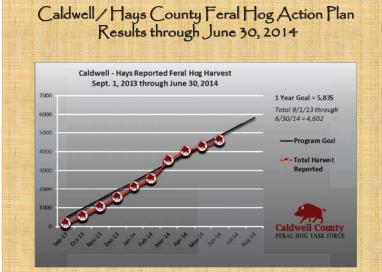
August 2014 Jackpot Competition

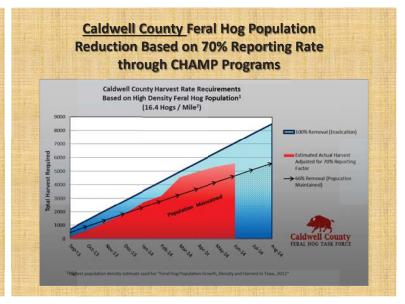












# Next Steps

- > September Landowner Interviews
  - Work with Texas A&M AgriLife Extension to design landowner survey
  - One-on-one with Leadership Committee Members
  - Harvest Reporting Rates through CHAMP
  - Property Damage Estimates
  - Baseline determination and trend analysis
  - · Suggestions for moving forward
- Geographic and Temporal Analysis for Reported Feral Hog Harvest
- > Final Report to TDA



Understanding the demographic makeup of local communities is critical to designing a feral hog management plan that will achieve stakeholder goals.



# Early Takeaways

- > Effective Bounty Program Components
  - Inclusive program, quality controls and high participation
  - Cooperative effort among landowners and hunters/trappers
  - · More properties under feral hog management
  - Enhanced communication with stakeholders
    - I. Building large contact database
    - II. Educational opportunities
    - III. Media popularity leading to increased outreach and
- Smart Traps must be used strategically
- ➤ Drop nets are not user friendly for inexperienced landowners

  Caldwell County

  Caldwell County

  FRAN HOS DES FORCE

# Early Takeaways cont.

- Creative programs to revitalize cooperators are important!
  - Events and Awards
- Total Cost per reported feral hog harvested September 1, 2013 through June 30, 2014 is \$8.98 for all programs
  - Aerial Control and Professional Trapping are expensive but important tools
  - Volunteers are critical to keeping costs low and community engagement high



# Early Takeaways cont.

- Investing in county-based programs should be viewed as one of the most effective ways to control feral hog populations throughout Texas as a whole
  - Local resources
  - Local solutions
  - · Community involvement...Crafting the message
  - · Grassroots organizing for sustainable management

...Just look at Caldwell County



# Thanks!





Nick Dornak,
Plum Creek Watershed Coordinator

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Email the Task Force at ccfhtf@gmail.com

# ESTIMATING ON-SITE SEWAGE FACILITY DENSITY IN RURAL WATERSHEDS USING GIS

**LUCAS GREGORY** 

BENJAMIN BLUMENTHAL, KYNA BOREL, R. KARTHIKEYAN, KEVIN WAGNER





Texas Water Resources Institute

Texas Watershed Coordinators Roundtable

July 31, 2014 Waco, Texas

### **OSSFs IN THE U.S.**

- About 20% of all U.S. households use OSSFs
- Roughly 33% of new development in the U.S. uses OSSFs
- Primarily focused in rural or rapidly urbanizing areas



# THE PROBLEM

- Inconsistent or no data
  - Varies by jurisdiction
    - Paper records
    - GIS tracking
  - Older systems may not be documented at all



# **NEED**

A reasonable approach to estimate how many OSSFs there are in a watershed and their approximate location

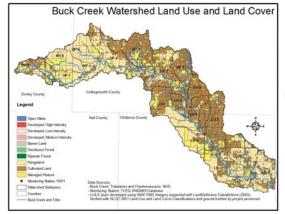




# THE APPROACH

- Utilize readily available information to estimate potential OSSF numbers and locations
- Compare resulting estimates
- Select most appropriate method based on watershed knowledge and stakeholder feedback

# STUDY SITE





# **DATA UTILIZED**

### 1990 Census

- Last consistently available national data set on OSSFs
- Asked "Is this building connected to a public sewer?"
- No spatial attribution

### 2010 Census

- Did not ask how sewage was disposed
- Does provide numbers of housing units per Census blocks
- Data are geo-located

# **DATA UTILIZED**

### 911 Addresses

- Available at regional scales
- Provides spatial attribution for physical addresses
- Address is provided on the roadway

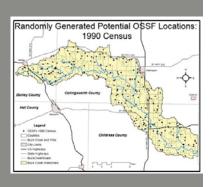
### **Satellite Imagery**

- Readily available
- Affords the ability to see buildings across the watershed (most of the time)
- Multiple years and types available for comparisons (leaf on / leaf off)

### **METHODS**

### ■1990 Census

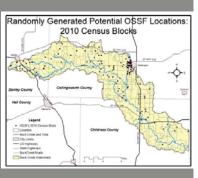
- #s of OSSFs scaled to the watershed level
- Randomly distributed across the watershed using GIS



# **METHODS**

### ■2010 Census

- #s of housing units randomly distributed across respective Census blocks
- Census blocks clipped to the watershed
- # of housing units in clipped area tallied



# **METHODS**

### ■911 Addresses

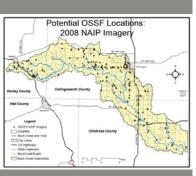
- Points imported to the GIS and clipped to the watershed
- Points crossreferenced with imagery to verify type of address



# **METHODS**

### ■Satellite Imagery

- Buildings in the watershed identified by visual observation
- Points digitized and imported to GIS
- Considered surrounding factors when determining potential for OSSFs



# **RESULTS**

### # of OSSFs Estimated by County

		County		
Data Source	Childress	Collingsoworth	Donley	Total
1990 Census	79	104	37	220
2010 Census	18	110	25	153
2008 NAIP Imagery	36	119	33	188
911 Address	26	97	36	159

County	N	Range	Minimum	Maximum	Mean	Std.	Std. Deviation
	Statistic	Statistic	Statistic	Statistic	Statistic	Error	Statistic
Childress	4	61.00	18.00	79.00	39.75	13.59	27.18
Collingsworth	4	22.00	97.00	119.00	107.50	4.66	9.33
Donley	4	12.00	25.00	37.00	32.75	2.72	5.44
Total	4	67.00	153.00	220.00	180.00	15.37	30.74

# **CONCLUSIONS**

- 1990 Census data overestimates potential OSSFs
- Rural to urban migration
- Satellite Imagery overestimates potential OSSFs
  - Counting barns

- 2010 Census data is likely the most accurate
  - Rough spatial attribution
- 911 Address approximation is close to 2010 Census
  - Only after removing nonbuilding associated points

### RECOMMENDATIONS

- Use a multi-method approach if possible
- ■Start with 911 Addresses
- ■Compare to 2010 Census Block data
- Verify with satellite imagery
- Incorporate other data as available

# IMPROVEMENT TO THE APPROACH

- Totally disregard 1990 data
- Use 2010 Census to verify counts
  - Population data provided by Census block provides average persons per household
- Cross reference sources of 'urbanized areas'
  - City limit maps
  - 'Urbanized areas' from 2010 Census
  - Certificates of Convenience and Necessity
     Self reported if the entity chooses
  - Observe aerial imagery
    - Especially useful using imagery taken during drought

# OTHER POTENTIAL DATA



- County Health Department or Designated Representative of OSSFs
- Wastewater utility data regarding service area and number of connections
  - Other service connnections?

# **LIMITATIONS**

- Only an approximation of OSSF locations and numbers
- Does not assess potential for OSSF failure
  - System age
  - ■Proper maintenance
  - **■**System type

# **FUNDING SUPPORT**

■Funding support provided in part by the Texas State Soil and Water Conservation Board through CWA Section 319(h) Grant Funding from the U.S. Environmental Protection Agency.





# **CITATION**

■ Gregory, LF, Blumenthal, B, Wagner, KL, Borel, KE, Karthikeyan, R. 2013. Estimating on-site sewage facility density and distribution using geo-spatial analyses. *Journal of Natural and Environmental Science*. 4(1): 14-21. Available at: <a href="http://www.asciencejournal.net/asj/index.php/NES/article/view/491/pdf">http://www.asciencejournal.net/asj/index.php/NES/article/view/491/pdf</a> 112



# Feral Hog Educational Programs

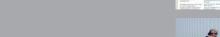


Mark Tyson, M.S.
Texas A&M AgriLife Extension Service

# Enhancing Statewide Watershed Education

- In-person watershedbased feral hog educational trainings
- Online and in-print feral hog educational resources

• One-on-one site visits









# In-Person Watershed-Based Feral Hog Educational Trainings

- Promote healthy watersheds and enhance watershed education across the state.
- Increase citizen awareness, understanding and knowledge of feral hogs.



# In-Person Watershed-Based Feral Hog Educational Trainings

- 1-Hour and 4-Hour Trainings
- Accomplished through collaboration between:
  - County Extension Agents
  - Watershed Coordinators
  - Federal, State and Local Organizations







# In-Person Watershed-Based Feral Hog Educational Trainings

- Topics Include:
  - Biology
  - Implications to the Watershed
  - Population Dynamics
  - TransportationRegulations
  - Safety and Disease Concerns
  - Population Reduction Techniques



# Online Feral Hog Educational Resources

- Websites
- YouTube Videos
- Social Media Outlets
- Wild Wonderings Blog
- iPhone App





# Online Feral Hog Educational Resources

 TAMU Wildlife and Fisheries Extension http://youtube.com/WFSCAgrilife





# Online Feral Hog Educational Resources

Facebook- http://facebook.com/feralhogcop



• Twitter- http://twitter.com/feralhogscop



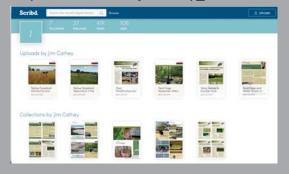
# Online Feral Hog Educational Resources

- Wild Wonderings Blog
- http://wild-wonderings.blogspot.com



# Online Feral Hog Educational Resources

- Scribd
- http://scribd.com/jccathey\_scribd



# Online Feral Hog Educational Resources

• Feral Hog Management App



- Available in the iTunes Store
- iPhone, iPad and iPod Touch



# In-Print Feral Hog Educational Resources

• 11 Publications and 5 Factsheets



# One-On-One Site Visits

- Property visit with Land Manager and County Extension Agent
- Develop propertyspecific feral hog management recommendations







# **Project Funding**

 Provided through a Clean Water Act §319(h) nonpoint source grant from the Texas State Soil and Water Conservation Board and the U.S. Environmental Protection Agency





# Questions?

- Mark Tyson
- (979) 845-4698
- mark.tyson@ag.tamu.edu



# **Outcomes of March** 2014 Workshop on

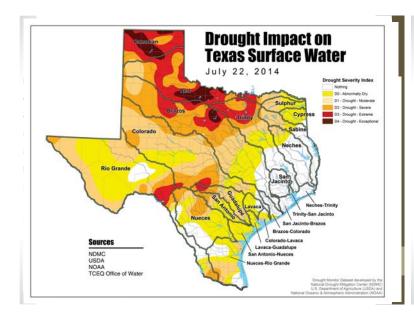
Improving Watershed Program Efficiency & Success

Texas Watershed Coordinator Roundtable

July 31, 2014

# Key Questions Discussed

- · How can we do more with less?
  - · i.e. be more efficient
- How can we be more successful?
  - . i.e. more effective; improve water quality



# Workshop Goals:

- Identify watershed-based solutions to the complex water quality issues facing Texas
  - Specifically target 2-3 tangible items to address over next year to improve watershed planning and their effectiveness.
- Discussion focused on two topics
  - Improving the planning process
  - Improving stakeholder engagement

# Improving Planning Efficiency Background Questions/Considerations

# **There's Not Enough Watershed Plans**

- · How can we increase the numbers of plans to implement?
- · How do we get watershed plans done in the spirit of new guidance but with reasonable costs and timeframes?

# **Key Questions To Consider** Regarding The Planning Process

# How do we make planning more efficient?

- What is the proper sequencing of planning & implementation processes?
- RUAAs, basin approach, etc...
- How long does planning (<u>timeframe</u>) need to be?
- What is the bare minimum that is needed in a plan to drive implementation?
  - What's important & what's not important?
  - How do we alleviate the technical onerous of watershed plans?
  - How can the rigorous expectations from agencies be reduced?
  - How can we make watershed plans shorter and more concise?
- Need agreement on simplistic approaches to modeling/data analysis.
  - Is detailed modeling needed? What degree of modeling is needed?
  - Need models that get us to actual loads that are easy/efficient.
  - Need bacteria loadings and reductions in-stream for reductions in plans
  - What are background loadings and how do we account for them
- How do we get more/better data
  - Need usable data on sources and standard practices for assessing

# Solutions Offered

# **Improve The Planning Process By:**

- Having <u>standard practices</u> on data and calculations of loads and load reductions
- Sharing developed standard practices on calculations of loads and load reductions, plan writing, education activities.
- Develop a <u>watershed plan template</u>.

# Key Questions To Consider Regarding **Stakeholder Engagement**

- How to reach out to people?
- How do you keep them engaged?
- Finding the people and keeping them engaged?
- Do we need to reach out to everyone?
- How do we get people to buy in that watershed planning is important to them?
- Why don't people care and what can we do to get them to?
- Tools are needed to more effectively engage the development community to design for water quality as well as water quantity during development. This might be as far reaching as local code, or just some guidance on issues to consider.
- How do we get more stakeholders interested in being involved in and implementing? What incentives could help with this?

# Solutions Offered

# Improve Stakeholder Engagement By:

- · Having standard practices
- · Increasing water quality awareness before initiating planning
- · Providing more info on benefits of plan
  - Specific info regarding expected financial benefits (grants, etc.)
- · Providing educational activities
- Specifically targeting those responsible for implementation
  - Less emphasis on "public" and greater emphasis on decision makers

# Workshop Action Items

- Develop WPP template
- Develop guidance and best practices for:
  - · Stakeholder engagement, education and outreach
  - Plan development
- Develop mentoring program

# Progress to date

- None
- Need to:
  - Form small group to draft guidelines & template
  - Form larger committee to serve as reviewers

FUTURE TOPICS OF DISCUSSION

# **Improving Implementation Success**

Background Questions/Considerations

# **There's Not Enough Success**

- · Why haven't we seen successes in the past from plans?
- What is the key to success? What are we missing?
- How do we make this work?
- How effective are current efforts in accomplishing the goals they set out to?

# Key Questions To Consider Regarding **Implementation Incentives**

- · What economic incentives make practices worthwhile adopting
- How do we redirect the ship to head towards practices with higher success rates?
- Should we target funding for specific high impact BMPs and addressing point sources?
- Do we need a heavy handed "stick" to get stakeholders to implement BMPs more aggressively?
- Watershed-based permitting. Potential interest in this issue from entities that own and operate WWTPs, and could serve as a means of providing funds needed to implement plans.
- Guidance for BMP implementation planning and capital improvement programs for watershed plans
- How can private entities be incentivized to include BMPs as part of the development process, with more consideration to postconstruction/long-term BMPs

# Possible Solutions to Discuss

# **Improve Implementation** By:

- Targeting incentives to:
  - High impact measures
  - High impact zones (i.e. riparian)
- Increasing incentives in targeted areas

# Key Questions To Consider Regarding Implementation Monitoring

- How do we better monitor the effects of our BMPs?
- Can we improve our success rate thru better monitoring?
- Issues with how we're monitoring i.e. effectiveness monitoring used for listing purposes which exasperates the problem.
- How do we get greater value placed on watershed improvements beyond water quality improvements?
  - More value needs to be placed in watershed plans besides water quality improvements to give stakeholders pride in what they're doing.

# Possible Solutions to Discuss

# **Improve Implementation Monitoring By:**

- · Decrease reliance on routine monitoring
- Use paired watershed approach
- Increased use of volunteer monitoring
- Use surrogate parameters to reduce monitoring costs

# Key Questions To Consider Regarding **Implementation Funding**

- How do you fund implementation?
- With less \$, what are alternative sources and avenues to achieve success?
- How can we better use SRF to tackle some of the big \$ problems associated with watershed plans?
- What are the issues with using SRF and how can they be alleviated?
- What are the impediments of getting 319 \$ on the ground?

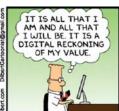
# Possible Solutions to Discuss

# **Improve Implementation Funding By:**

- Increased integration of water programs
  - Wildlife habitat improvement
  - Water conservation plans
  - State Water Plan
- · Greater use of volunteers
- Increased engagement with private entities

# **Thoughts?**







# **Review of Bacterial Source Tracking in Texas**

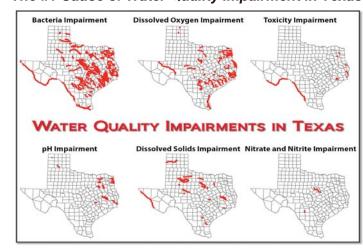
Kevin Wagner, George DiGiovanni, Terry Gentry, Elizabeth Casarez, Emily Martin







# **Bacteria** The #1 Cause of Water Quality Impairment in Texas





# Where did the Bacteria (E. coli) Come From?

- Potential sources
  - Humans
  - · Domesticated animals
  - Wildlife



- Source survey
- Modeling
- Bacterial source tracking (BST)







# PREMISE BEHIND BST



Different guts → Different adaptations

→ Different E. coli strains →

Genetic Differences

Phenotypic Differences











# **Classifications of BST Methods**

	Library-dependent Methods	Library-independent Methods		
	abiary dependent reduces	Elbrary macpendent rections		
Genotypic	Ribotyping	F+ coliphages (FRNA & FDNA phage)		
	Bacterial community fingerprinting	Direct pathogen detection (PCR, RT-PCR)		
	Rep-PCR <sup>2</sup>	Bacteroides genotyping		
	PFGE <sup>2</sup>	Enterotoxin biomarkers		
	Mitochondrial DNA			
Phenotypic				
<u>т непосуріе</u>	Antibiotic resistance analysis	Bifidobacterium		
	(ARA)	Phage infecting B. fragilis		
	Carbon source profiling (CUP)	F+ coliphage serotyping		
		1		

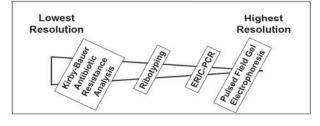






# History of BST Use in **Texas**

- · Lake Waco/Belton Project initiated Sep. 2002
- · Funded by TSSWCB
- Evaluated utility & methods
- Completed Feb. 2006



# History of BST Use in Texas

- Lake Waco/Belton Project Findings
  - 4-method composite performed better than individual methods
  - 2-method composites appeared promising
    - ERIC-ARA = lower cost but more sample & data processing
    - ERIC-RP = higher cost but automated
- TMDL Task Force Report 2007
  - Confirmed ERIC-RP as recommended method

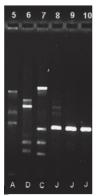






# **Library-Dependent BST Methods**

- . DNA fingerprinting methods selected
  - Enterobacterial repetitive intergenic consensus sequence-polymerase chain reaction (ERIC-PCR)
  - RiboPrinting® (RP)
- Requires BST Library Development

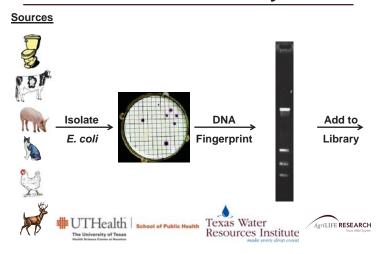






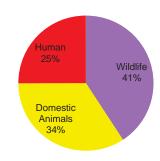


# Development of Texas E. coli BST Library



# Texas E. coli BST Library

- Contains
  - 1,632 E. coli isolates
  - From 1,423 different fecal samples
  - Representing >50 animal subclasses
  - Collected from 13 watersheds (& growing) across Texas

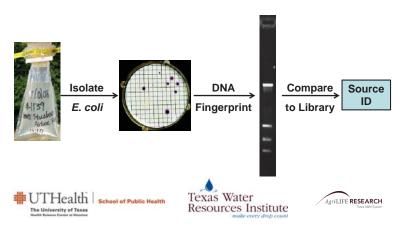






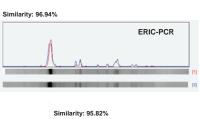


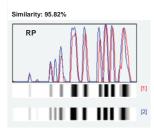
# Use of Texas *E. coli* BST Library for Identifying Water Isolates



# Comparison to Texas E. coli BST Library

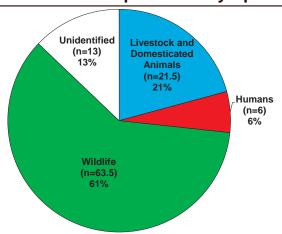
- Best match approach with 80% minimum similarity cutoff based on laboratory QC data
  - Water isolate must match library isolate ≥ 80% similarity or is considered unidentified
  - Identification to single library isolate with highest similarity – max similarity approach



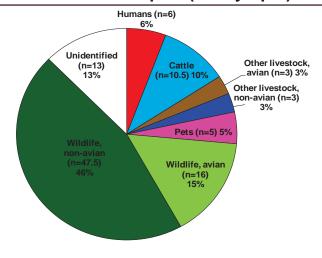


# Findings To Date Bacteria Source Tracking in Texas Weinhald January Brave January Brave January Brave January Brave January Carsenth Case January Carsenth Case January Brave Ja

# *E. coli* BST Results - Attoyac Base + Storm Samples - 3-Way Split



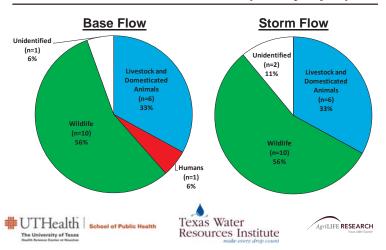
# E. coli BST Results - Attoyac Base + Storm Samples (7-Way Split)



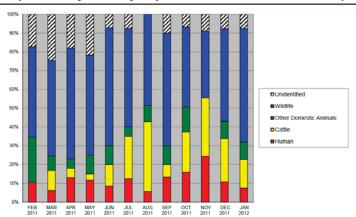
# Texas *E. coli* BST Library composition & rates of correct classification (RCC)

Source Class	Number of Isolates	Number of Samples	Library Composition and Expected Random Rate of Correct Classification	Calculated Rate of Correct Classification (RCC)	RCC to Random Ratio***	Left Unidentified (unique patterns)
HUMAN	364	315	24%	100	4.2	22
DOMESTIC ANIMALS	531	474	35%	100	2.9	19
Pets	86	76	6%	83	13.8	40
Cattle	237	207	16%	93	5.8	11
Avian Livestock	96	83	6%	89	14.8	25
Other Non-Avian Livestock	112	108	7%	90	12.9	14
WILDLIFE	629	569	41%	100	2.4	19
Avian Wildlife	239	221	16%	85	5.3	21
Non-Avian Wildlife	390	348	26%	92	3.5	17
Overall	1524	1358		3-way = 100% 7-way = 92%		20%

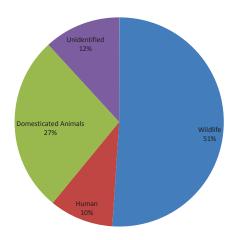
# E. coli BST Results - Attoyac Base Flow vs Storm Flow (3-Way Split)



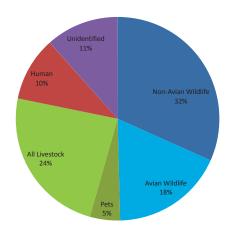
# E. coli BST Results - Lampasas (Monthly 4-way Split All Sites Combined)



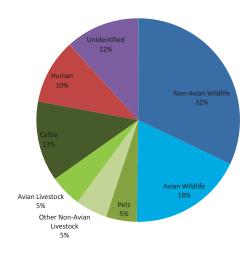
### Summary of BST Study Findings (n=11) 3-Way Split



### Summary of BST Study Findings (n=10) 5-Way Split



# Summary of BST Study Findings (n=7) 7-Way Split



# **Future Methods & Approaches**

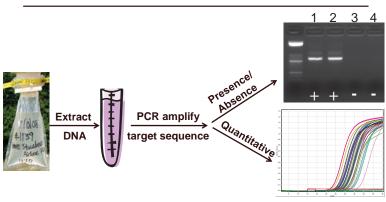
- 1. Identify the "Unidentified"
  - Continue expansion of BST library
  - Evaluating "Naturalized" Soil Borne E. coli
- 2. Improve Library Independent BST
  - Genotypic detection of microorganisms based on marker genes (DNA)
  - Does not require known-source library
  - Rapid & less expensive than library methods







# **Library Independent BST**





The University of Texas





# Library-Independent BST

# Most common approach targets Bacteroidales

- More abundant than E. coli in human & animal feces
- Not pathogenic
- Typically >90% specific
- Markers available for:
  - Ruminants (i.e. cattle, deer, sheep, llama) & Cattle

  - Pigs (including feral hogs UTSPH-El Paso)
  - Horses (needs further validation)
  - Birds (needs further validation)
- Limited markers for wildlife (new markers being developed)
- Relationship to E. coli & pathogens uncertain (further eval. relationship)







# **Questions?**

- Kevin Wagner
- 979-845-2649
- klwagner@ag.tamu.edu



- George Di Giovanni
- TWRI Assoc. Director Professor, UT School of Public Health – El Paso
  - 915-747-8509
  - george.d.digiovanni@uth.tmc.edu tgentry@ag.tamu.edu



- Terry Gentry
- Assoc. Professor, Texas A&M AgriLife Research
- 979-845-5323



Current funding provided by: **Texas State Soil & Water Conservation Board** 

# **Upcoming Trainings**

Nikki Dictson Texas Water Resources Institute

# **Upcoming Trainings**

- Advertise on the listsery and website
- http://Watershedplanning.tamu.edu

# **Applied Environmental Statistics**

- August 25-29, 2014 in College Station
- Conducted by Practical Environmental Stats, Dennis Halsell
- Website:
- Cost: \$400 (reduced rate) \$500 late registration

# Getting In Step & Stakeholder Facilitation Trainings

Charlie MacPherson, Tetra Tech September 29 & 30, 2014 (separate registrations) Austin, Texas

# Social Marketing Training: Quality Outreach and the Internet

Amy Hays October 28-29, Houston, Texas

- Afternoon of the 18<sup>th</sup> would be a more one on one opportunity to work through some social marketing
  The 19<sup>th</sup> would be a one day social marketing
- The 19<sup>th</sup> would be a one day social marketing training for natural resource professionals

# Upcoming Trainings in 2015

- Short Course
- Introduction to Modeling
- Fundamentals of Developing a Water Quality Monitoring Plan

# The Texas Watershed Steward Program

A WATER RESOURCE TRAINING CURRICULUM









Galen Roberts, Mark McFarland, Jennifer Peterson, Ward Ling
Texas A&M AgriLife Extension Service

TEXAS A&M GRILIFE EXTENSION



# Texas Well Owner Network









**Drew Gholson, Diane Boellstorff , Ryan Gerlich** Texas A&M AgriLife Extension Service





# Getting In Step & Stakeholder Facilitation Trainings

Charlie MacPherson, Tetra Tech September 29 & 30, 2014 (separate registrations) Austin, Texas

*(51) evaluations received (61 participants)			Fair	Good	Excellent	Notes
What was your overal	What was your overall satisfaction with the Roundtable?			21	28	
Will the information pre	sented in the Roundtable help you?	0	1	24	26	
What topic(s) is (are) most valuable to	) vou					
what topic(s) is (are) most variable to	data analysis, modeling, agriculture	a urban				
2	discussion of outcomes from Marc		SFc Farm I	Rill Arroyo		
5	319 NPS grant	11 2014, OB	51 5, 1 41111 1	Jiii, Miloyo		
3	The BTWN Forest Info and Farm I	Rill				
3	WPP Development, OSSF ID	J111				
	source tracking/specific tools to us	e				
	New Vision/direction					
5	Panel discussion outcomes of Marc	ch 2014				
2	OSSFs, Farm Bill					
5	Bacterial Source Tracking, Arroyo	Dashboard				
2	Improving watershed program efficient	ciency & su	iccess			
4	Farm Bill, portals and tech resources					
4	portions of each presentation were valuable					
3	BST and Feral Hogs					
2	discussions of WPPs and TMDLs					
	OSSF Identification, Texas Forest Service Map my Property					
2	water quality					
3	2014 Farm Bill					
	stakeholder outreach techniques, V	VPP info				
What torice along the second		.\2				
What topic(s) should have been addre		v)?				
5	great job!	norto1				
5	Arroyo dashboard and TX forestry portal					atail needed for an alamant
3	5 WPP Development strategies; maybe focus discussion/cas study to show level of detail needed for an element					

	WPP Approval Process, Good/Bad/Ugly in Restoration
2	EPA 9 Elements (focus on 1 element per meeting), EPA Review Guidance
3	other non-agricultural funding ideas, other grants
	New TMDL Program
	mointoring across watersheds
	re-color/illegibility of OSSF slides
	add more topics on assesment techniques and methods
	More info on bridge documents
	ground water
	Impact of feral hogs in urban areas
Please list any recommendation	ons or suggestions for the next Roundtable:
	Junction? Houston or San Antonio
3	suggest networking breaks; ending at 3 the latest (due to travel needs)
5	College Station
	Temple. College Station. Junction
	Highlights from a person writing a WPP (share expereinces), funding outside of EPA 319
	urban/suburban topics
	no preference, SAWS would be great
3	Houston
	Monday or Friday (weekdays hard for travel)
11	Monday or Friday in San Antonio is good
	More structured panel discussion/ Q&A session, provide links to presentations & attendees
	anywhere is fine
3	How to effectively run/facilitate a stakeholder meeting
	San Marcos
8	Waco
2	Austin
2	Port Aransas
	Have a wrap up with potential list of action items
	CWSRF funding program (Green Project Reserve)
	San Antonio or Austin (more centralized)

	Corpus Christi
	SRF perhaps
	Galveston
	less sitting, healthier lunch
Please list the watersheds that	you are involved in:
	Upper Trinity River
	numerous - could possibly consider focusing on a given watershed for each meeting (1/2 hour formatting)
	Attoyac, Orange County, Lake o' the Pines, others in Central TX
6	Too many to list/all, Texas
	Attoyac, Cypress Creek, Buck Creek
	Richland - Chambers
	Galveston Bay Oyster Waters and all surrounding tributaries
	Cypress Creek, Carters Creek
	Carters Creek (College Station)
	Cedar Bayou, Bastrop Bayou, Houston metro, upper oyster creek
	San Bernard, Armend, E/W Forks San Jacinto
	Doube Bayou, B.I.G.
	Lampasas; Nolan Creek; Leon
2	Everything in southeast and south-central texas
	Upper Llano River, lower nueces, mill creek, geronimo creek
	Plum Creek, Geronimo Creek, Cypress Creek, Upper San Marcos, Dry Comal
	Guadalupe
	Brazos/Bosque
3	Leon
	Mill Creek, Geronimo Creek, statewide
	Arroyo Colorado, Bosque, Carters Creek
	Nueces, Oso, Petronila, Copano
	Arroyo Colorado
	Brazos, Colorado, San Antonio, Pecos, Rio Grande, small one in between

	Lake Granbury
2	Nolan, North Bosque, RUAAs in several
	NRCS
	Bosque/Brazos
	RUAAs
Additional Comments	
7	great job!
	EPA PO
	Kevin's presentation on March workshop outcomes great job!
	As I get more involved with the WPP, this was a great opportunity to get caught up with what is going on at
3	Thanks!
	Thanks for not serving BBQ for lunch:)
	Well organized
	Great set of speakers
2	Great facility
	Glad to see gettiing in step and stakeholder facilitation trainings are rescheduled
	give list of attendants (and contact info)

*(27) evaluati	ons received (# participants)	Poor	Fair	Good
What was your overall satisfaction with the Roundtable?		0	1	17
Will the information presented in the Roundtable help you?		0	1	18
What topic(s) is (are) most vo	duable to you:			
2	Everything - great day			
<del>-</del>	retention pond demo			
10	LID info			
	First speaker talking about cost vs.	impact		
	WPP development status in TX			
	upcoming trainings			
5	319 updates/guidance			
2	CWA stormwater program			
	MS4			
3	Education/outreach/BMPs			
2	EPA update/funding			
	Tours/ learning about way to conse	erve water		
	changes showing cost effectivenes	s & produc	tivity of BM	IP's/LIDs
What topic(s) should have be	en addressed (or addressed more thoroughl			11
	Technologies that stop and/or filte			ollutants
	touch on rural issues more ( wildli	fe, grazing,	etc)	
	All were useful	1 .1		
	Measuring of pollutant being remo		ost every cu	rrent study
	comparative costs of Lid materials	methods		
	no comment successful implementation and lon	a tarm hux	in maggiri	ng guagaga t
	More info about outdoor tour - it v			-
	Maybe more info on pollutant rem			
	MS4 "over & above" and how to w			
	Enjoyed the tours of the research p			
	NPDES/319 relationship (i.e. char			
	Local plans or city plans regarding	0 0 1		1110, 010)
	How can we get entities (cities, ho			) to use LID
	LID design & performance	<u> </u>	ut (trapers,	, to use 212
	212 design et perrormane			
Please list any recommendat	ions or suggestions for the next Roundtable.			
	Offer corporate presentations			
	Discussions of other funding source			
	Maybe invite commercial vendors	_		_
		Challenges in WPP development in TX - what would make this programmed the control of the control		
	none			
	Food was awesome. Presentation of		ne indoors t	o talka bout
	More state agency input TCEQ, TS			
	Hawaii/Fiji.U.S Virgin Isles. Fund	ing outside	of 319, Est	uary progra
	Austin, TX			

	Outreach and hot to measure success with outreach & technology tran
	RESTORE Act funding
	Urban-rural interactions
	Presentation by a city that is doing LID activities
	More of an "input forum" from state and watershed folk with EPA iss
	Nood speakers to talk about control of stormwater, how to prevent pol
	Learning about EPA violations, how to minimize these. Etc.
	More in depth about 319 & funding I-Plans vs WBPs
Additional Comments	
	Join "save our rain" on LinkedIn then connect with me : www.linked
	Host roundtable at a venue we ahaven't used before i.e coastal area, Sa
	Great job TWRI! Looks like yall made some effort in contacting the p
	Lunch was awesome :)
2	Great meeting!!!
	Very useful meeting for netoworking
	Loved the LID tour
	Nice work as always!
	Found spilled mustard on my agenda
	Thanks! (Also would love to have a coastal focus/location!)
	Ask presenters not to include basic info in their slides (many slodes b
	1

Excellent	Notes
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or non-impair	red bodies
as inappropria	ate
g lots	
er docs so that	t 319 funding will be possible
	t allow for demonstration & facilitation of informal
) Poodblocks	and solutions
Roadblocks	and solutions
s of past proje	ects
that work	
ss go faster?	
LID tour and	then walk by to see what was discussed.
LID tour and	then wark by to see what was discussed.
ma ====================================	on/moletienship to westershed also
us - connectio	on/relationship to watershed plans

sfer prjects ( to fulfill 319 requirements)
ister process ( to runni 319 requirements)
ues like WBP acceptance, BMP effectiveness monitoring criteria,
llution from entering our streams and lakes
-
In.com.in/dougtheexpert (group)
an Antonio
provate sector, good to see them there
v. EDA i stamovistan savisas immainment, stamovistan has nellutanta)
y EPA; stormwater causes impairment, stormwater has pollutants).

#### APPLIED ENVIRONMENTAL STATISTICS

#### Dennis R. Helsel and Edward J. Gilroy

August 25-29, 2014 College Station, TX

DAY 1

Introduction Helsel/Gilroy 8:00 a.m.

Describing Data (Chap. 1) & Graphical Data Analysis (Chap. 2)

characteristics of environmental data

from samples to populations

dealing with outliers, transformations

why use graphics

boxplots, quantile plots, probability or Q-Q plots

PROBLEM: describing data

General Hypothesis Testing (Chapter 4)

5 categories of hypothesis tests

α levels and p-values 1-sided and 2-sided tests

exact test vs. large-sample approximations

LUNCH 12:00 - 1:00 p.m.

PROBLEM: how hypothesis tests work

Statistical intervals (Chapter 3)

Coping with uncertainty

Confidence intervals, skewed data?
PROBLEM: Intervals and transforms

Some other intervals

prediction, tolerance, how to compute

PROBLEM: the three intervals

FINISHED 4:30 p.m.

DAY 2

Comparing Two Groups of Data (Chapters 5 & 6)

Two paired groups

Example & exercise

Have standards been met? Exercise

Quantile test & Exercise

Two unpaired (independent) groups

**Permutation Tests** 

PROBLEM: testing for significant differences

LUNCH 12:00 - 1:00 p.m.

Comparing More Than Two Groups of Data (Chapter 7)

one- and two-factor ANOVA non-parametric alternatives

multiple comparison tests: who's different?

Gilroy 1:00 p.m.

Helsel 11:00 a.m.

Gilroy 8:30 a.m.

Helsel 1:00 p.m.

Gilroy 1:30 p.m.

Gilroy 2:30 p.m.

Helsel 8:00 a.m.

PROBLEM: parametric and nonparametric tests

Sample size & power curves Gilroy 3:00 p.m.

Testing differences in Variability Gilroy 3:45 p.m.

Characterizing differences in variability Levene's & Squared Ranks tests

PROBLEM: variability of concentrations

FINISHED 4:30 p.m.

DAY 3

Correlation Review (Chapter 8) Helsel 8:00 a.m.

Patterns of association with indicators PROBLEM: Three correlation coefficients

Kendall's linear model

PROBLEM: Kendall slope estimator

Linear Regression (Chapter 9) Helsel 9:00 a.m.

Building a good regression model

determining improvements over background noise PROBLEM: modeling environmental quality hypothesis tests, confidence and prediction intervals

.

LUNCH 12:00 - 1:00 p.m.

PROBLEM: estimating total flux

Helsel 1:00 p.m.

Multiple Regression (Chapter 11) Gilroy 1:45 p.m.

measures of a good model

plot the data! multi-collinearity

model selection: surpassing stepwise

PROBLEM: estimating urban non-point loads

FINISHED 4:30 p.m.

DAY 4

Analysis of Covariance (Chapter 11) Gilroy 8:00 a.m.

Discrete explanations

PROBLEM: how many regression lines are needed?

Trend Analysis (Chapter 12) Helsel 10:00 a.m.

selecting a trend test:

regression vs. Mann-Kendall approaches

removing exogenous effects monotonic vs. step trends

PROBLEM: Four approaches to trend tests

censored data

dealing with seasonality

LUNCH 12:00 - 1:00 p.m.

PROBLEM: A trend for all seasons? Helsel 1:00 p.m.

FINAL EXAM PROBLEM Gilroy 2:00 p.m.

Class Discussion and Applications All 3:30 p.m.

FINISHED 4:30 p.m.

**DAY 5.** 

Making Sense of Nondetects Helsel 8:00 a.m.

Contingency Tables (Chapter 14) Gilroy 9:30 a.m.

PROBLEM: Is uranium OK?

Logistic Regression (Chapter 15) Helsel 10:15 a.m.

PROBLEM: Estimating atrazine wash-off

Wrap-up Helsel 11:30 a.m.

FINISHED 12:00 noon

#### **Applied Environmental Statistics**

Texas A&M University • AGLS Building Room 120 • College Station

#### **Registration Form**

#### (Please type or print) - Complete for Participant List

First Name:		I	_ast Name:					
Title:	Agency/Organization:							
Address:								
City:		State:	Zip:					
Phone:	Fax:	Email: Guillen	@uhcl.edu					
Any special needs (di	etary or other):							
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☐ Check - payable	to Texas Water Res	sources Institute	, Account 06-	-215071-	89531			
☐ Credit Card – Mail or fax comp	lasterCard, Visa of leted credit card aut		•	ed				
Send payment to:								
Texas Water Reso	ources Institute		Ques	stions ma	y be directed to	):		

#### Tax I.D. 74-6000541

ATTN: Applied Environmental Statistics

1500 Research Pkwy., Suite A110

College Station, TX 77843-2118

This registration form serves as an invoice. Separate invoices will not be mailed. There will be no refunds for cancellations. Substitutions are allowed, providing that notification is sent to Nikki Dictson (n-dictson@tamu.edu) in advance.

Nikki Dictson

Phone: (979) 458-5915

E-mail: n-dictson@tamu.edu

Fax: (979) 845-0662

## Texas A&M AgriLife Research Credit Card Authorization Form

Credit Card Authorization	on Form
Please print or type:	
Date:	
Name (as it appears on card):(Please print)	
(Please print)	
Registrant's Name(s) (if different from above):	
	(Please print)
Billing Address for Credit Card:	
Description of Purchase: Registration for Applied Environmen  Texas A&M University, College Statis  Transaction will state:	<del>-</del>
Amount: \$	
MasterCardVisaAmerican Express (Please check type of credit card above)	
Credit Card Number:	3 digit security code from back of card:
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Part I. Overall Evaluation			
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What were the most valuable aspects of t	his workshop?		
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Part II. Presentation Evaluation (pleas	se rate overall content)		
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General Hypothesis Testing (Chapter 4)			
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Participant Inform	ation			
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General Hypothesis Testing Excellent Comments:	(Chapter 4)  Good	☐ Average	□ Poor	

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	1			
Part II. Presentation Ev	aluation (please	rate overall content)		
Introductions & Worksho	n Overview			
□ Excellent		☐ Average	□ Poor	
Comments:				
	=	Data Analysis (Chapter 2)		
☐ Excellent Comments:	☑ Good	☐ Average	☐ Poor	
Community.				
	(0)			
General Hypothesis Testi.  ☐ Excellent	ng (Chapter 4)  Good	☐ Average	□ Poor	
Comments:	4 Good	₩ Avelage	<b>1</b> 1 001	



***********************
Participant Information
Name (optional) Lucas Gregory
************************
Part I. Overall Evaluation
Did this workshop meet your expectations?  1 2 3 (4 5 (Exceeded expectations))  (Exceeded expectations)
What were the most valuable aspects of this workshop?
The breadth of topics covered gave a great base of
knowledge to work with and relate to. Descriptions et tepro were effective and clear as were applications of tests.
What were the least valuable aspects of this workshop?  Death by Pewer Point was a bit much, but probably
recessing more application; perhaps a larger capestone  case stook would be sood. Bouncing between code driven and  GUI in R was somewhat continues.  Part II. Presentation Evaluation (please rate overall content).
Introductions & Workshop Overview
Excellent Comments:  Could be Shortened since an overview of schedule provides  Simples in Go Describing Data (Chapter 1) & Graphical Data Analysis (Chapter 2)  Excellent Comments:
Nice to have a boset retrester on basic Hems.
General Hypothesis Testing (Chapter 4)  Excellent Good Poor  Comments:
Nice forms on application of non-parametric tests

********	*******	*******	*******	***
Participant Information Name (optional)	NEL () SE	040		
********	*******	*******	*******	***
Part I. Overall Evaluation	n			
Did this workshop meet yo	(Fe	2 3 ell short expectations)	4 (Exceeded expectations)	
What were the most valual The instructions find always adequatery comprehen	ole aspects of this work ors provide in a text bor sate. They nervely but in	with know be. The me explained in simple w	pledge that is though used the concept bay.	were s
What were the least valuate Not that was eximple eaced out be The word in portant all Part II. Presentation Evaluation	- 1 - 1 - 1	but with the two regies a good reum	all the information of the stay for stay for and men der or a new used work	manon coold recretary or colod know
Introductions & Workshop Excellent Comments:	Overview □ Good	☐ Average	□ Poor	Ý
Describing Data (Chapter Excellent Comments:	· 1) & Graphical Data A □ Good	Analysis (Chapter 2) □ Average	□ Poor	
General Hypothesis Testin Excellent Comments:	ng (Chapter 4) □ Good	☐ Average	□ Poor	

				III. V	
	Participant Information				
	Name (optional)				_
	*******	*********	*******	********	*****
	Part I. Overall Evaluation	on			
	Did this workshop meet you !	(	1 2 3 Fell short expectations)	4 5 (Exceeded expectations)	
	What were the most valua	ble aspects of this wor	rkshop?		
	modication if	matistical	Inuthords to	The R So	ftware
A A	Application of operation of function	My In the	1.) methods a R Software)	nd 2) Heir	associated
(A)	specifically	muchiper	exessin 1		mer a Ne
oume oume	Specifically What were the least valual NITA LAVAC MOUGH MISO, YUY CYALW	ble aspects of this work h WYKGNKC- r feld Gykeing & F	red form for la rows; chairs/tals	phop & book alose	on derktop. together.
A	ma software d	id not alway	ys tunction prog	serly makein	y the
(X)	Mu Goftware d lesson did Part II. Presentation Eva	Figult to to script to pe aluation (please rate	ollow. Also, no versil content)	t consistentles made it i	rery confusi
	Introductions & Workshop	o Overview			Unit VIA
	Excellent Comments:	□ Good	☐ Average	□ Poor	av pluts
	Comments.				WBIKS
	Describing Data (Chapter	r 1) & Graphical Data	Analysis (Chapter 2)		
	Excellent Comments:	☐ Good	☐ Average	□ Poor	
	Canadal II.	on (Charter 1)			
	General Hypothesis Testin    Excellent   Comments:	ng (Chapter 4) ☐ Good	☐ Average	□ Poor	

************	*******	********	*****
Participant Information			
Name (optional) WOLFE			_
- 31			
***********	*******	**********	*****
Part I. Overall Evaluation			
Did this workshop meet your expectations	? 1 2 3 (Fell short of expectations)	4 (Exceeded expectations)	
What were the most valuable aspects of the	is workshop?		
- DIRECTLY APPLICABLE TO	WORK -	SPRCIAL ARDISLA	
- R COMMOR USAGE		u/ Socn 7	•
- SCRIPTS FOR SPRUME T	2513	- R SCR	IPTS
- FOCLOWING HILLSIL!	47RSCH BUDE	- MATERIA	25 DY FLASITOR
What were the least valuable aspects of thi	is workshop?		
- NO FLOW CHART FOR	PRO GROURES	?	
- FOUND ALL USEFUL			
- OFTHEN PRISHNITED TOO FA	TOR ME T	b Follow, BUT or	K, WILL SMOY
Part II. Presentation Evaluation (please	rate overall content)		
Introductions & Workshop Overview			
□ Excellent	☐ Average	□ Poor	
Describing Data (Chapter 1) & Graphical	l Data Analysis (Chapter	- 2)	
☐ Excellent ☐ Good Comments:	☐ Average	Poor	
Comment the sale of Testing (Class)			
General Hypothesis Testing (Chapter 4)  ☐ Excellent ☐ Good	☐ Average	☐ Poor	
Comments:	_ 11,01450	_ 1 00.	

<i>ች</i> ቾችችችችችችችችችችችችችችችችችችችችችችችችችችችችችችችችችችች	
Participant Information	
Name (optional)	
*****************************	
Part I. Overall Evaluation	
Did this workshop meet your expectations?  (Fell short  of expectations)  Tactually expected an excellent workshop, so activally the workshop  What were the most valuable expects of this workshop?	
What were the most valuable aspects of this workshop?	
Well organized instructors.	
Lods of hands on applications.  Examples were releasent relevant to the types of datasets I work with, so this will get used when datasets I work with, so this will get used when the work with the set back to the office All good stiff.  Course was largely a but	
What were the least valuable aspects of this workshop?  All good stiff.  Part II. Presentation Evaluation (please rate overall content)  Introductions & Workshop Overview  Excellent  Good  Average  This mill get used when the office of the	" at The
Introductions & Workshop Overview	10-
Excellent Good Average Poor Comments:	8
Describing Data (Chapter 1) & Graphical Data Analysis (Chapter 2)  ✓ Excellent ☐ Good ☐ Average ☐ Poor  Comments:	
General Hypothesis Testing (Chapter 4)  □ Excellent	
Comments:	
For water quality, could use a little more time spent on comparisons to standards.	
Spent on companisons to standards.	

*********	*******	********	***********	*****
Participant Information				
Name (optional)	his Biggs			
*******	********	**********	********	****
Part I. Overall Evaluation	n			
What were the most valual Since I only to always had to the third a coll aspects of with regard to regression were the least valual Dealing with a current work. For me to the glad that I a	ble aspects of this work  ok one ( lall  orely on co  raly sel ore  tud workst	shop?  ( bad) statist  esortees to  the past  op were lexto  thought livation	the years. evely wall ineer and wall ble.	ollege I with There fore able to me
Part II. Presentation Eva	aluation (please rate o	verall content)		
Introductions & Workshop	o Overview			
Excellent Comments:		☐ Average	□ Poor	
Describing Data (Chapter Excellent Comments:	r 1) & Graphical Data 1 □ Good	Analysis (Chapter 2) □ Average	Poor	
General Hypothesis Testir  Discrete Excellent	ng (Chapter 4)  Good	☐ Average	□ Poor	
Comments:				

Participant Information	ı			
Name (optional)				
*******	*******	********	**********	*****
Part I. Overall Evaluation	on			
Did this workshop meet y	our expectations?	1 2 3 (Fell short of expectations)	(Exceeded expectations)	
What were the most valua	able aspects of this	workshop?		
Regression 1	the most u	yefut to mee		
Some additional	Plow chart	I Like graphics	To guide 1	hrough differing
types of analysis	would be u	iseful.		1 30
What were the least valua				
group compari	Sons but	That is due to	my line o	f work.
Part II. Presentation Ev	aluation (please r	ate overall content)		
Introductions & Worksho	p Overview			
☐ Excellent Comments:	<b>⅓</b> Good	☐ Average	□ Poor	
Describing Data (Chapte	r 1) & Graphical I	Data Analysis (Chapter 2)		
Excellent Comments:	Good	☐ Average	☐ Poor	
	(6)			
General Hypothesis Testin  ☐ Excellent	ng (Chapter 4)  Good	☐ Average	☐ Poor	
Comments:	Ja Cood	- Avelage	G F 001	

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Participant Information			
Name (optional)			_
***********	*******	*******	******
Part I. Overall Evaluation			
Did this workshop meet your expectations?	1 2 3 (Fell short of expectations)	5 (Exceeded expectations)	
What were the most valuable aspects of this	workshop?		
What were the least valuable aspects of this	workshop?		
	-		
Part II. Presentation Evaluation (please r	rate overall content)		
Introductions & Workshop Overview			
☐ Excellent ☐ Good Comments:	☐ Average	☐ Poor	
Describing Data (Chapter 1) & Graphical I	Data Analysis (Chapter 2)		
☐ Excellent ☐ Good Comments:	☐ Average	☐ Poor	
General Hypothesis Testing (Chapter 4)	0 1 0 12		
Excellent Good Comments:	☐ Average	☐ Poor	

Participant Information	1			
Name (optional)			ACT (S. V. )	
*******	******	*********	*******	*****
Part I. Overall Evaluati	on			
Did this workshop meet	your expectations?	1 2 3 (Fell short of expectations)	(Exceeded expectations	3)
What were the most valu	able aspects of this	s workshop?		
Just learning the	basics of of	apopis was good for	ml.	
, 5	V	J v		
What were the least value	able aspects of this	workshop?		
Part II. Presentation Ev	valuation (please 1	rate overall content)		
Introductions & Worksho	op Overview			
☐ Excellent Comments:		☐ Average	□ Poor	
Describing Data (Chapte ☐ Excellent	er 1) & Graphical .  Good	Data Analysis (Chapter 2)  □ Average	☐ Poor	
Comments:	<b>3</b> 0000	- Avelage	<b>-</b> 1001	
Committee of the	: (Cl : 1)			
General Hypothesis Test  ☐ Excellent	ing (Chapter 4)  Good	☐ Average	□ Poor	
Comments:	_ 0004		_100.	

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Participant Inforn	nation			
Name (optional)			1 10 10 10 10	5
ن ماه د د د د د د د د د د د د د د د د د د د	ن د د د د د د د د د د د د د د د د د د د	*******		<b>•</b> • • • • • • •
*********	· ^ * * * * * * * * * * * * * * * * * *	<u>·</u> • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • •	ጥ ጥ ጥ ጥ ጥ ጥ ጥ
Part I. Overall Eva	aluation			
My expectation	meet your expectations?  so were high  but I didn't	1 2 3 (Fell short of expectations)	4 (Exceeded expectations)	
mlicipale EVER	ex topic and tool t	a be relevant - but	+ it was!	
	t valuable aspects of this	_		
Permutation	Tests ? Tr	ends		
I Sten woon	Il with sparse	datasets on water	ershed churacteries	tion projects
that require.	frend analysis.			
TT	valuable aspects of this	1.1.0		
All aspect	a were useful to	sworkshop? my work! I say bobles but that's	splitting hairs.	anticipale i
Part II. Presentati	on Evaluation (please i	rate overall content)		
	_			
Introductions & Wo □ Excellent		D Average	D Poor	
Comments:	Good	☐ Average	□ Poor	
Describing Data (C	Chapter 1) & Graphical	Data Analysis (Chapter 2,	)	
☐ Excellent Comments:	Good	☐ Average	□ Poor	
General Hypothesis	s Testing (Chapter 4)			
Excellent	Good	☐ Average	□ Poor	
Comments: This logic	of statesfire co	on be tricky and	the instructor	4
navigeted	the waters well.	on be tricky and		

**************	*********	**********	*****
Participant Information			
Name (optional) Nuk Pusso			
**********	********	*******	******
Part I. Overall Evaluation			
Did this workshop meet your expectations?	1 2 3 (Fell short of expectations)	4 (Exceeded expectations)	
What were the most valuable aspects of this	workshop?		
great hands on, practice	of, training.		
What were the least valuable aspects of this	workshop?		
41.			
$\Lambda  a$			
Part II. Presentation Evaluation (please r	rate overall content)		
Introductions & Workshop Overview  Excellent  Comments:	☐ Average	□ Poor	
Describing Data (Chapter 1) & Graphical I	Data Analysis (Chapter 2) □ Average	□ Poor	
Comments:			
General Hypothesis Testing (Chapter 4)			
Excellent Good Comments:	☐ Average	☐ Poor	

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Participant Informatio	n			
Name (optional)		112 2 20	,	
*******	***************	*******	********	:****
Part I. Overall Evaluat	tion			
Did this workshop meet	your expectations?	1 2 3 (Fell short of expectations)	4 5 (Exceeded expectations)	
What were the most value of the applications o	uable aspects of this	workshop?	ass.	
What were the least value when the content of the c	nable aspects of this	workshop? ) fast.		
Part II. Presentation E	valuation (please 1	rate overall content)		
Introductions & Worksh	op Overview			
☐ Excellent Comments:	• 500	☐ Average	□ Poor	
Describing Data (Chapte	ter 1) & Graphical I □ Good	Data Analysis (Chapter i Average	2) □ Poor	
General Hypothesis Tes	ting (Chapter 1)			
Excellent Comments:	☐ Good	☐ Average	□ Poor	

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Participant Information			
Name (optional)	S' (100 to 100 t		
***********	*******	********	****
Part I. Overall Evaluation			
Did this workshop meet your expectations?	1 2 3 (Fell short of expectations)	(Exceeded expectations)	
What were the most valuable aspects of this	workshop?		
handon's of fiction in the	for different a	nalysis techniques	
· handouts of steps for so walkthroughs of steps in R. access to book/scripts/other	tratorials	•	
access to book 1 113/ other			
What were the least valuable aspects of this	workshop?		
· Sometimes explanations of verbose than necessary to	data sets and exa	imples were more	
Market Have margerant to	et understandin	g of procedure. Add	ed
unnecessary length to lect	url S.	,	
unnecessary length in the			
Part II. Presentation Evaluation (please r	ate overall content)		
Introductions & Workshop Overview			
☐ Excellent ☐ Good	☐ Average	☐ Poor	
Comments:			
Describing Data (Chapter 1) & Graphical I	Data Analysis (Chapter 2)		
□ Excellent	*Average	☐ Poor	
Comments:			
and the world of		•	
General Hypothesis Testing (Chapter 4)			
□ Excellent □ Good	☐ Average	☐ Poor	
Comments:	<b>.</b>		

*******	******	*******	******	*****
Participant Information	1	0 -		
Name (optional)	tona L	opez		_
*******	******	*********	*******	*****
Part I. Overall Evaluation	n			
Did this workshop meet yo	our expectations?	1 2 3 (Fell short of expectations)	4 (Exceeded expectations)	
What were the most valual the public the R software a rently a environmen anarysis What were the least valual it was a b weren't e anarysis	ems we a e. Differe ompreher tal stals	did together int stell tes is not sporsib best topics		
Part II. Presentation Eva	luation (please r	rate overall content)		
Introductions & Workshop  Excellent Comments:	Overview  Good	☐ Average	□ Poor	
Describing Data (Chapter ☐ Excellent Comments:	1) & Graphical I	Data Analysis (Chapter  Average	2) Poor	
Geperal Hypothesis Testin	a (Chanter 1)			
☑ Excellent Comments:	Good Good	☐ Average	☐ Poor	

***********	******	*********	*******	******
Participant Information	n			
Name (optional)				
*******	******	*******	*******	******
Part I. Overall Evaluati	ion			
Did this workshop meet	your expectations?	1 2 3 (Fell short of expectations)	4 (Exceeded expectations)	
What were the most valu	able aspects of this	s workshop?		
	Multysle	regression, Trend an	alysis	
What were the least value	able aspects of this	workshop?	valuable.	
Part II. Presentation Ev	valuation (please	rate overall content)		
Introductions & Worksho	op Overview			
Excellent Comments:		☐ Average	☐ Poor	
Describing Data (Chapte Excellent Comments:	er 1) & Graphical ☐ Good	Data Analysis (Chapter 2) ☐ Average	Poor	
	· (CI · 48			
General Hypothesis Test  Excellent  Comments:	ang (Chapter 4) ☐ Good	☐ Average	□ Poor	

**********	*******	*********	*******	****
Participant Information				
Name (optional)				-
*******	******	********	*******	****
Part I. Overall Evaluation	on			
Did this workshop meet y	our expectations?	1 2 3 (Fell short of expectations)	4 (5) (Exceeded expectations)	
What were the most valua	able aspects of this	workshop?		
learning L	. Cise of	Commonds b run	Proper test sy	interpretation
What were the least valua		-		
THE avai	lable to procl	ice in class.		
Part II. Presentation Ev	aluation (please r	ate overall content)		
Introductions & Worksho	p Overview			
☑ Excellent Comments:	□ Good	☐ Average	□ Poor	
Describing Data (Chanta	u 1) & Cyanhical I	Data Analysis (Chanton 2)		
Describing Data (Chapte Descri	☐ Good	□ Average	□ Poor	
Canaral Hypothesis Tosti	na (Chantar 1)			
General Hypothesis Testi.  Excellent Comments:	Good Good	☐ Average	□ Poor	

Contingency Tables  Excellent Comments:	s (Chapter 14) Good	☐ Average	□ Poor
Logistic Regression  ☐ Excellent Comments:	a (Chapter 15)	☐ Average	□ Poor
Wrap Up  □ Excellent Comments:	<b>⅓</b> Good	☐ Average	☐ Poor

Contingency Table	rs (Chapter 14)		
☐ Excellent	☐ Good	쳐 Average	Poor
Comments:		,	
Logistic Regression	n (Chapter 15)		
☐ Excellent	☑ Good	Average	Poor
Comments:			
Wrap Up			
Excellent	☐ Good	☐ Average	Poor
Comments:		Ü	

X 6T1 APPLIC PRECIP Corn Pot DYPLANT SULGP FPCTL TEMP

Contingency Tables (Cha Excellent Comments:	apter 14) □ Good	☐ Average	□ Poor
Logistic Regression (Charles Excellent Comments:	apter 15)  Good	☐ Average	□ Poor
Wrap Up  Excellent Comments:	□ Good	☐ Average	☐ Poor
Ore R	the be	of cont. E	- l. Courser
I have -	takes.		
exceller			1
Thstruc	tor - Ue	or clear,	patient, weh
PACE			
Only 6	e things	s were	constant
lectre	Computer	J issuer	- 1 - 6
turning	all	JAMU is	The Not
		instru	Cho~

Contingency Table	s (Chapter 14)		
∠ Excellent	☐ Good	Average	Poor
Comments:			
Logistic Regression	n (Chapter 15)		
Excellent	☐ Good	☐ Average	Poor
Comments:			
Wrap Up			
X Excellent	☐ Good	Average	Poor
Comments:			

Contingency Tables ☐ Excellent Comments:	s (Chapter 14) □ Good	☐ Average	☐ Poor
Logistic Regression  ☐ Excellent Comments:	n (Chapter 15) □ Good	□ Average	□ Poor
Wrap Up ☐ Excellent Comments:	☐ Good	☐ Average	☐ Poor

Contingency Tables (	Chapter 14)		
☐ Excellent	<b>⊡</b> Good	☐ Average	Poor
Comments:			
Logistic Regression (	Chapter 15)		
☐ Excellent	<b>₫</b> Good	Average	Poor
Comments:			
Wrap Up			
☐ Excellent	Good	☐ Average	Poor
Comments:			

☐ Excellent Comments:	s (Chapter 14)  Good	☐ Average	☐ Poor
Logistic Regression Excellent Comments:	n (Chapter 15)  Good	☐ Average	□ Poor
Wrap Up  Excellent  Comments:	□ Good	☐ Average	□ Poor

Contingency Table	s (Chapter 14)		
Excellent	☐ Good	Average	Poor
Comments:			
Logistic Regression	n (Chapter 15)		
Excellent	☐ Good	☐ Average	Poor
Comments:			
Wrap Up			
Excellent	☐ Good	☐ Average	☐ Poor
Comments:	_ 3000		<b>_</b> 1001

Contingency Tab	les (Chapter 14)			
□ Excellent	☐ Good	☐ Average	☐ Poor	
Comments:	7 11 6 2		_	
Lesson	should include my applied	ide who	or to run testa	311 K
This Co	mment applies	to all	sections	
Logistic Regressi	on (Chapter 15)			
□ Excellent	☑ Good	Average	☐ Poor	
Comments:		C		
Exervise	was nelpful			
Wrap Up				
☐ Excellent Comments:	☐ Good	☐ Average	☐ Poor	

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Contingency Table.	s (Chapter 14)	/	
☐ Excellent	☐ Good	☑ Average	Poor
Comments:			
Logistic Regression	(Chapter J5)		
☐ Excellent	☑ Good	☐ Average	Poor
Comments:			
Wrap Up			
☐ Excellent	☐ Good	☐ Average	☐ Poor
Comments:		_	

Other comment:

Instructors sected served to struggle in acknowledging the whole class. Students Sitting near the instructors had their questions enswered requirely and thoroughly but some falks in the back of the room were frustrated by being frequently the back of the room were frustrated by being frequently Overlooked. The people in the back are interested too!

Contingency Table.	s (Chapter 14)		
☐ Excellent	☐ Good	Average	Poor
Comments:		· ·	
Logistic Regression	ı (Chapter 15)		
☐ Excellent	☐ Good	□ Average	☐ Poor
Comments:		· ·	
Wrap Up			
☐ Excellent	☐ Good	☐ Average	☐ Poor
Comments:		Ũ	

☐ Excellent Comments:	Grapter 14)	☐ Average	☐ Poor
Logistic Regression ☐ Excellent Comments:	(Chapter 15) Good	☐ Average	☐ Poor
Wrap Up ☐ Excellent Comments:	<b>⊡</b> Good	☐ Average	☐ Poor

Contingency Tables	s (Chapter 14)	,	
□ Excellent	☐ Good	Average	Poor
Comments:			
Logistic Regression	ı (Chapter 15)		
☐ Excellent	Good	☐ Average	☐ Poor
Comments:	, ,		
Wrap Up			
☐ Excellent	☐ Good	☐ Average	Poor
Comments:		_	

Contingency Tables	s (Chapter 14)		
☐ Excellent Comments:	□ Good		☐ Poor
Logistic Regression  Excellent	•	[7 <b>6</b> A	□ Pass
Comments:	□ Good	☑ Average	☐ Poor
Wrap Up			
☐ Excellent Comments:	☑ Good	☐ Average	☐ Poor

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Contingency Table	s (Chapter 14)		
Excellent Comments:	□ Good	☐ Average	□ Poor
Logistic Regression	n (Chapter 15)		
☐ Excellent Comments:	<b>⊠</b> Good	☐ Average	□ Poor
Wrap Up			
☐ Excellent Comments:	🖾 Good	☐ Average	☐ Poor

Contingency I a	ibles (Chapter <sub>,</sub> 14)				
☐ Excellent	☐ Good	☐ Average	Poor		
Comments:		J			
Nice &	explanations a	of sood ex	amsle.		
Logistic Regres	sion (Chapter 15)  Good				
☐ Excellent	Good	☐ Average	☐ Poor		
Comments:	/				1
Good	applications using logistic	and slep	by step	busan	fer
Wrap Up	usins, losistie	restusion			
☐ Excellent	<b>¼</b> Good	Average	Poor		
Comments:	1	_			

By far the most applicable stats course I have taken for evaluating water resources dates.

Thanks and I Enjoyed it.

Contingency Tables  ☐ Excellent  Comments:	s (Chapter 14)  Good	☐ Average	☐ Poor
Logistic Regression Excellent Comments:	ı (Chapter 15) □ Good	☐ Average	□ Poor
Wrap Up Excellent Comments:	□ Good	☐ Average	☐ Poor

Contingency Tables	s (Chapter 14)		
☐ Excellent	Good	Average	Poor
Comments:	-		
Logistic Regression	(Chapter 15)		
☐ Excellent	Good	☐ Average	☐ Poor
Comments:	<b>6</b>		
Wrap Up			
☐ Excellent	<b>□</b> Good	Average	Poor
Comments:			

This room is too hat.

Contingency Tables	(Chapter J4)		
☐ Excellent	☐ Good	□ Average	Poor
Comments:			
Logistic Regression	(Chapter/15)		
Logistic Regression  ☐ Excellent	Good	☐ Average	Poor
Comments:			
W II			
Wrap Up			
☐ Excellent	Good	Average	☐ Poor
Comments:			

Contingency Tab	les (Chapter 14)			
☐ Excellent Comments:	<b>⊠</b> Good	☐ Average	☐ Poor	
Logistic Regressi	•	a-4 .		
Excellent	☐ Good	Average	Poor	
Comments:	Got a little loss	t with what	Poor to do with The 201. Have not used before.  but come see where it would be useful,	
Wrap Up	model our	c of os Free	but can see	
☐ Excellent Comments:	Good	☐ Average	Poor where it would be useful,	-9

Contingency Table	s (Chapter 14)		
Excellent Comments:	□ Good	☐ Average	☐ Poor
Logistic Regression  Excellent  Comments:	n (Chapter 15) □ Good	☐ Average	☐ Poor
Wrap Up Excellent Comments:	□ Good	☐ Average	☐ Poor

Contingency Tables	s (Chapter 14)		
☐ Excellent	☐ Good	<b>\(\Omega</b> \) Average	Poor
Comments:		,	
Logistic Regression	ı (Chapter 15)		
Excellent Excellent	☐ Good	Average	Poor
Comments:			
Wrap Up	_		
☐ Excellent	Good	☐ Average	Poor
Comments:		•	

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Contingency Table	s (Chapter 14)		
☐ Excellent Comments:	'S Good	☐ Average	☐ Poor
Logistic Regression  ☐ Excellent Comments:	n (Chapter 15) Good	□ Average	□ Poor
Wrap Up  ☐ Excellent Comments:	☐ Good	✓ Average	☐ Poor

Ed's voice to low for unstructing a classroom. Facility room not most comfortable for an Edne day.

Contingency Tables	(Chapter 14)		
☐ Excellent	<b>□</b> Good	Average	Poor
Comments:		J	
Logistic Regression	(Chapter 15)		
☐ Excellent	Good	☐ Average	Poor
Comments:		-	
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	hyen@brc.tamus.edu	jwolfe@brc.tamus.edu	mike.white@ars.usda.gov	swang@brc.tamus.edu	perry.trial@tpwd.tx.gov	lsansom84@gmail.com.	kuas2045@tamuk.edu	laura_ryckman@tceq.texas.gov	nick.russo@hcpid.org	lprcin@brc.tamus.edu	pendergrass@tiaer.tarleton.edu	josorio@brc.tamus.edu	zachary.olsen@tpwd.texas.gov	mcfarla@tiaer.tarleton.edu	joe.nartin@tceq.texas.gov
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## Austin programs Sept. 29-30 will spotlight watershed stakeholder engagement

View all articles by Paul Schattenberg

August 15, 2014

AUSTIN-The Texas Water Resources Institute's Texas Watershed Planning Program is hosting two training programs for water and natural resources professionals Sept. 29-30 in Austin.

The first program, "Getting in Step – Top 10 Outreach Tips that Won't Break the Bank," will be held from 9 a.m.-4 p.m. Sept. 29 at the Texas Commission on Environmental Quality, 12100 Park 35 Circle.

Registration for this program is \$30.

The second program, "Stakeholder Facilitation: Working with Stakeholders to Move the Process Forward," will be from 9 a.m.-4 p.m. Sept. 30 at the same location.

Two programs to be held Sept. 29-30 in Austin will address

Two programs to be held Sept. 29-30 in Austin will address stakeholder engagement in watershed planning and implementation. Both programs will be held from 9 a.m.-4 p.m. in Building A, Room 172A of the Texas Commission for Environmental Quality. (Texas A&M AgriLife photo by Lucas Gregory)

Registration for this program is \$100.

Both trainings will be held in Building A, Room 172A.

Charlie MacPherson of Tetra Tech, an environmental engineering and consulting firm, will conduct the trainings on watershed stakeholder engagement. MacPherson has authored several guidebooks for stakeholder engagement for the U.S. Environmental Protection Agency.

Nikki Dictson, Texas Water Resources Institute program specialist and manager for the institute's watershed program, said the Getting in Step program will highlight practical tips and tools used to effectively engage and involve stakeholders throughout a watershed area.

Dictson said the Stakeholder Facilitation program will address determining who needs to be involved, making meetings count, diffusing conflict, making decisions using a consensus-based approach and sustaining the stakeholder group.

"Outreach is a powerful tool to get stakeholders involved early in the watershed planning process, promoting behavior change and enhancing the implementation of your programs," she said.

"Stakeholder engagement is more than just holding a public hearing or seeking public comment on a new regulation," MacPherson said. "Effective stakeholder engagement provides a method for identifying public concerns and values, developing consensus among affected parties, and producing efficient and effective solutions through an open, inclusive process."

For more information or to register for the trainings, visit http://watershedplanning.tamu.edu .

The institute is part of Texas A&M AgriLife Research, Texas A&M AgriLife Extension Service and the College of Agriculture and Life Sciences at Texas A&M University.

The Texas Watershed Planning Program is funded through a Clean Water Act nonpoint grant provided by the Texas State Soil and Water Conservation Board and U.S. Environmental Protection Agency.

-30-

#### Texas Water Resources Institute Getting In Step Training – September 29, 2014

Texas Commission on Environmental Quality • Building A, Room 172A • 12100 Park 35 Circle • Austin, TX 78753

#### **Registration Form**

#### (Please type or print) - Complete for Participant List

First Name:		Last Name:			
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This registration form serves as an invoice. Separate invoices will not be mailed. There will be no refunds for cancellations. Substitutions are allowed, providing that notification is sent to Nikki Dictson (n-dictson@tamu.edu) in advance.

E-mail: n-dictson@tamu.edu

#### Texas A&M AgriLife Research Credit Card Authorization Form

Credit Card Authorization I	rorm
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Date:	
Name (as it appears on card):(Please print)	
Registrant's Name(s) (if different from above):	
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Having a formal process/building blocks for outreach 3				
The pyramids and graphs that show how to appeal to people				
How to do low maitenance activities and get the most out of them				
dentifying objectives and creating tasks to reach objectives				
The step-by-step process for developing/evaluating overall programs				
Hands on critiques				
easy open discussion with peers about the topics				
earning about how to learn about and reach your target audience.				
Enjoyed the social marketing section.				
earning about outreach materials				
earning about outreach materials				

What were the least valuable aspects of this workshop?		
Learned a lot, truly enjoyed it!		
working with news media (still helpful though)	2	
I think all of the program was very useful. / none	9	
I enjoyed it all but personally have little use for the social media portion in my line of	work.	
More time needed for behavior change		
maybe newer materials, had seen prior in Bandera		
Social media. "hire an intern" isn't very helpful advice for me.		
V 1		

How do you intend to apply this new knowledge to your watershed planning efforts?
it will come forth in many different ways
will review our publications based on target audience
look at outreach material with a critical eye.
Use building blocks.
I plan to use the tools I learned today to better identify with my stakeholders and land 2
I plan to use these techniques to more accurately determine the needs of my stakeholders and landowners.
I plan on using this new knowledge for strengthening outreach quantification.
marketing stategies for grant proposals
guidance for project partners
Providing input to contractors
I can use this info for the NPS program & with the contractors I work with
To remain constant in set objectives - not carried away w/ goals and stray from tasks set to reach objectives
Re-evaluate brochure/newsletter design and layout
Develop several target audience outreach programs (geographic, donor,)
while reviewing upcoming outreach documents
when growing current WPPs
more upfront research and planning outreach efforts
To provide advice to project coordinators and partners to improve project outreach.

Part II. Presentation Evaluation					
	Excellent	Good	Average	Poor	Comments
Building Blocks to Outreach	12	1	0	0	
What it Takes to Change Behavior	11	2	0	0	
Evaluating Your Outreach Effort	10	2	1	0	
Working with the News Media	7	5	1	0	Take them to lunch
Creating Eye-Catching Outreach Materials	11	1	1	0	
Any other comments or suggestions?					
Thank you Charlie and A&M. Please keep this qua	lity of train		!		
I liked doing the exercises. They broke up the present	entation and	l were fun.			
exremely well done, great presenter					

## Getting In Step – Top 10 Outreach Tips that Won't Break the Bank

#### **Building Blocks for Effective Education and Outreach**

By following six simple steps, you can conduct effective outreach. From identifying outreach and education goals to evaluating success, participants will learn about each of the six steps and how they build on each other.

#### What It Takes to Change Behavior

Instead of selling products or services, social marketing sells ideas, attitudes, and behaviors. In this session, participants will learn how to incorporate social marketing techniques into an outreach program to generate behavior changes. In addition, participants will learn, through a group exercise, how to identify and overcome barriers to behavior change.

#### **Evaluating Your Outreach Effort**

Continuously evaluating your outreach program will help ensure that your goals will be met. Learn how to build in evaluation during the six steps of outreach.

#### Working with the News Media

Learn how to effectively work with the media to get your message out.

#### **Creating Eye-Catching Outreach Materials**

Receive tips on how to create attractive outreach materials. Examples of outreach materials from around the country will also be highlighted. Finally, through a group exercise, participants will evaluate sample outreach materials by using what they've learned in the workshop.

#### Adjourn

AGENDA

September 29, 2014

Texas Commission on Environmental Quality Building A, Room 172A 12100 Park 35 Circle Austin, TX 78753

9:00 AM - 4:00 PM

• • •

Training	
Step	
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Signature	#	First	Last	Agency/Organization	Email
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のがまで	4 J	Jeff	Crosby	Guadalupe-Blanco River Trust	jcrosby@gbrtrust.org
B. D.	3	Bernadette	Davis	TCEQ	bernadelle, davis & yaharic
LA CLIPA	9	Adeline	Fox	High Plains Water District	adeline.fox@hpwd.com
Wedy 2) The	7	7 Wesley	Gibson	TSSWCB	wgibson@tsswcb.texas.gov
JOSHA HIMM	8 F	Faith	Hambleton	TCEQ	for the hamble tonoth
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The same	15	15 Megan	Wilson	TCEQ	megan.wilson@tceq.texas.gov
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Instructor	21 (	21 Charlie	MacPherson	Tetra Tech, Inc.	

Please indicate your affiliation	on:
Environmental Group	1
Academia	1
Consultant	1
Utility	
City/County Govt.	
Regional Govt.	1
State Govt.	8
Federal Govt.	
Other:	2- TIAER

Why is this training important and what do you hope to gain?
always looking for new info - last A&M water resource class was awesome
to familarize previous outreach experience & adapt to government work.
A better understanding of how to make outreach effective
To get people to be more involved and understand the Clean Rivers Program and why it is so important to water quality in Texas
I hope to gain more knowledge on how to get stakeholder buy-in to the projects that I manage across the state. As well as some ideas to possibly pass along & teach others.
How do you find out what is locally important for stakeholders?
With limited staff and budget what are the most effective methods, strategies and processes in developing a successful outreach program.
This training is important to me because I manage multiple projects that include outreach efforts. I would like to be able to give well educated advice about outreach to project coordinators.
Help my contractor's effectively with education/outreach
General knowledge about outreach practices.
This training is important to get a good foundation with my public outreach and stakeholder involvement.
I hope to gain knowledge on developing a target audience, maintaining stakeholder involvementwe always could use more money!
I want to take our main message and be able to package it for diverse target audiences including stakeholder, stakeholder committees, volunteers, academics in order to sell the value of our program.
I am more interested in quatifying outreach efforts. As well as acquire new techniques.
learning how to reach and keep stakeholder, learning how to effectively use social marketing

What are some of your current outreach challenges in your area?
money-time-interest
diversity in projects; developing positive relationships
understanding diverse audiences for different clients
Getting more funds to monitor all water bodies in Texas. Also getting people to understand the process and legal sides of programs.
\$ available, public participation, distrust of the gov.
Conveying message correstly (as intended) to the diverse landowner bases across the river basin
where/what to focus on with limited staff
Getting stakeholders to come to meetings and keeping them engaged.
how best to help?
not sure, just started the job.
We tend to see public involvement later on in our projects than we would like.
Finding a target audience, maintaining involvement, social marketing for WPP
Connecting interested volunteers with stakeholder committees and WPP coordinators in order to get them involved in watershed protection efforts.
Implementation of new regulation, educating people about their water source, teaching people about water conservation



## Agenda

#### **Topics**

Introductions, Course Objectives, Expectations

Building blocks: Goals, target audience, messages

Building blocks: social marketing for behavior change

Lunch

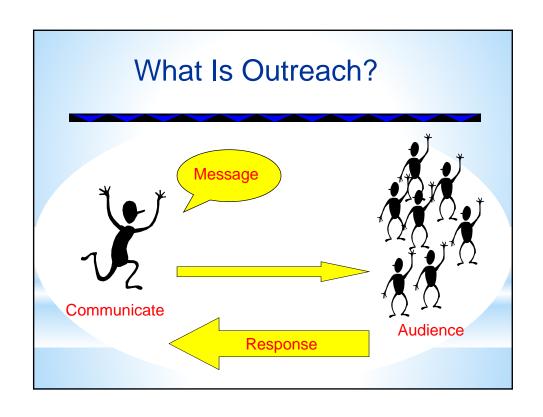
Building blocks: Formats and distribution: working with the

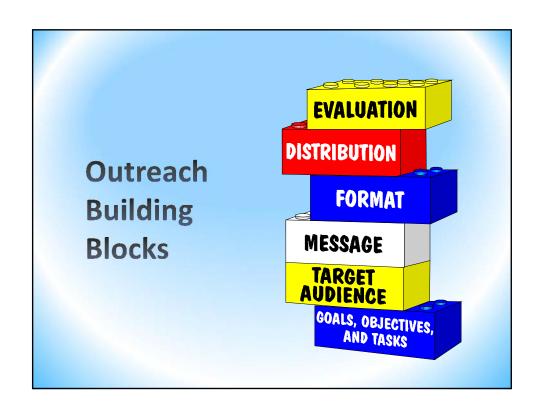
news media for results

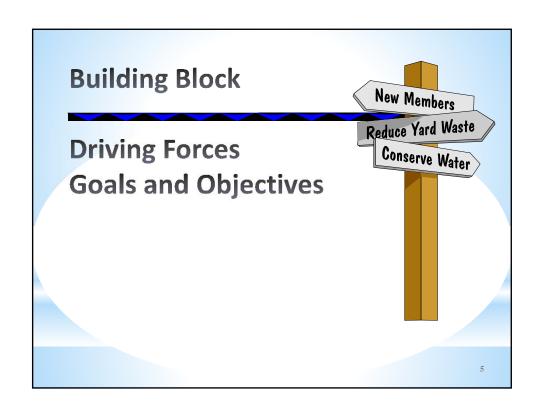
Building blocks: Evaluating your outreach efforts

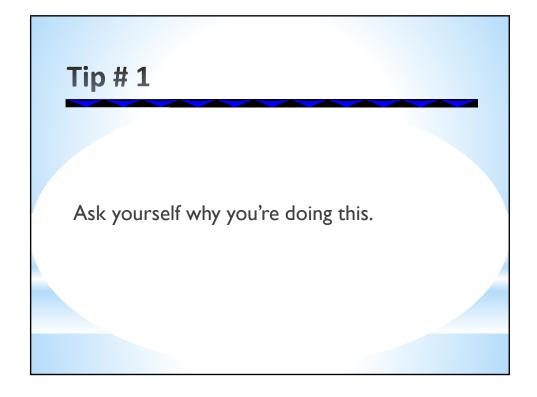
The Good, the Bad, the Ugly

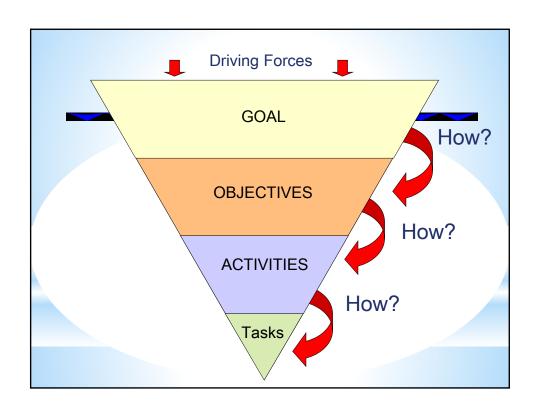
Adjourn

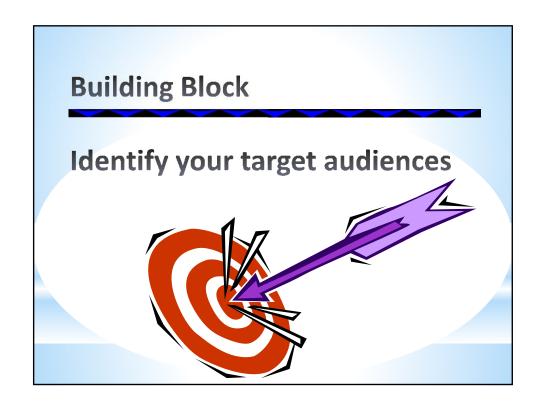












### Who Do We Need to Reach?

- Tribal Council members
- Tribal staff (public works, roads department, utilities, Env. Dept. etc.)
- Ranchers
- Industry
- Landowners
- Youth
- Others





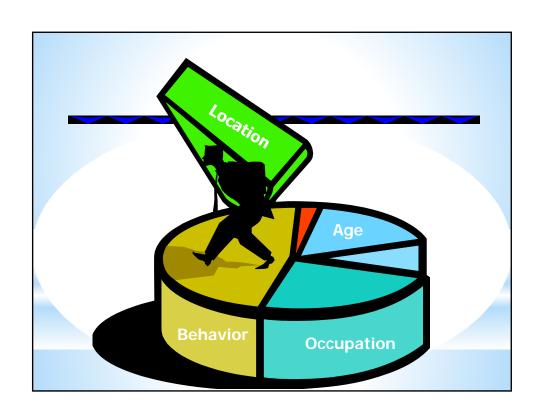
## **Target Audience**

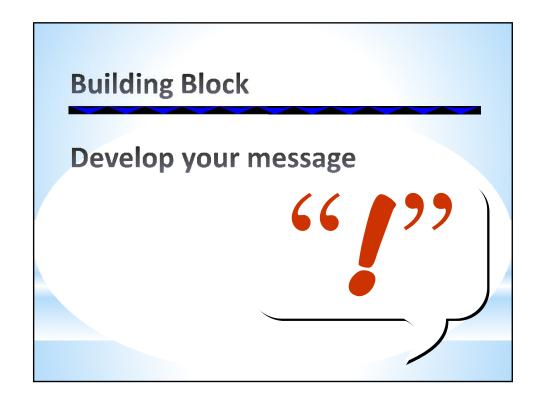
Information needed

- •Knowledge of the message
- Communication channels
- Concerns/values
- Attitudes/perceptions

For the Sake of a Healthy Family ...







Answer "what's in it for them?"

#### WE PAY YOU TO LOSE WEIGHT

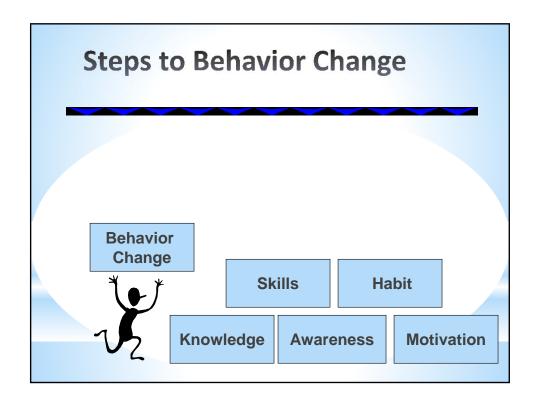
36 People Needed Who are Serious About Losing Weight!

- •Eat Your Favorite Foods Every day
- •All Natural No Drugs
- •Doctor Recommended
- •Permanent Weight Loss

Call MELANY (555) 266-2079

## What is Social Marketing?

"Using marketing principles and techniques to influence a target audience to voluntarily change a behavior for the benefit of individuals, groups or society as a whole."



## **Messages: Focus on Benefits**

#### Beneficial exchange

- Real Benefits
  - Create jobs
  - Adds resources (technical and financial)
  - Build knowledge base
  - Protect health
- Perceived Benefits
  - People expect it
  - Everyone else is doing it (Other tribes are doing this)
  - I'll get rewarded

### Remember the 3 H's

#### Health

- Drinking water
- swimming
- children's health

#### Home

Property values, flooding

#### Heritage

Historical significance, future generations







### **Messages: Know the Barriers**

#### **Physical Barriers**

- Too hard to do
- Turnover of members
- Lack of awareness

#### **Economic Barriers**

- Added costs
- No cost savings
- Not enough resources

#### **Education Barriers**

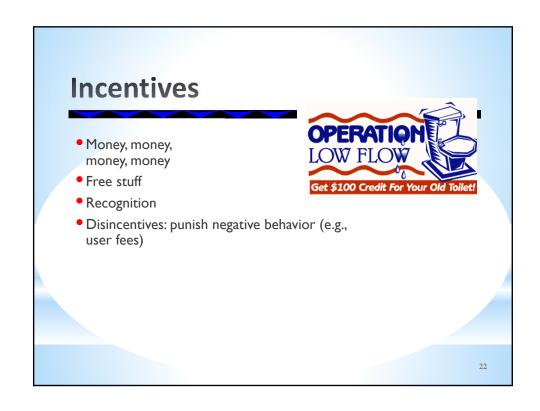
Don't know how to do it

## Social/Psychological Barriers

- Fear of new technologies
- Against tribal or social norms
- Fear of doing something different
- Other priorities







Check in with your target audience throughout the process

## Develop and distribute your formats

Format		
<u>Print</u>	<u>"Stuff"</u>	Events
Newsletters	Calendars	Festivals
Fact sheets	Magnets	Clean-ups
Flyers	Bumper sticke	rs
Magazine articles	Tote bags	Stenciling
Posters, displays	Frisbees	Training
Billboards	Lapel pins	Mini-courses
Transit cards	Stickers	Seminars
Electronic media		25

# Tip # 3 Copy Someone Else



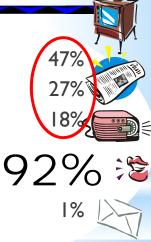
Pick a few things and do them well and often.

## Tip #6 Take the Media to Lunch

# News Media Radio Listservers Newspaper Web sites, Television Magazines Electronic media CD-ROMs CD-ROMs



Local television news
Local newspapers
Radio news programs
Friends, family, neighbors
Environmental mailings
Community leaders



Source: Lake Research Inc; for the Upper Mississippi Basin

## Tips for working with reporters

- Establish a relationship beforehand
- Return calls, respect deadlines
- Be open and accessible
- Provide appropriate background info
- Be proactive rather than reactive
- Provide feedback on coverage

32

## Tip #6 Ask for free stuff

## Things to ask for...

- Free printing
- Free give aways
- Free advertising
- Free web design and hosting
- Free food and beverages

## **Format and Distribution**

#### **Brochures and Fact Sheets**

- Can be distributed widely
- Provide more detail on issues

Local Newspapers

Community newsletters

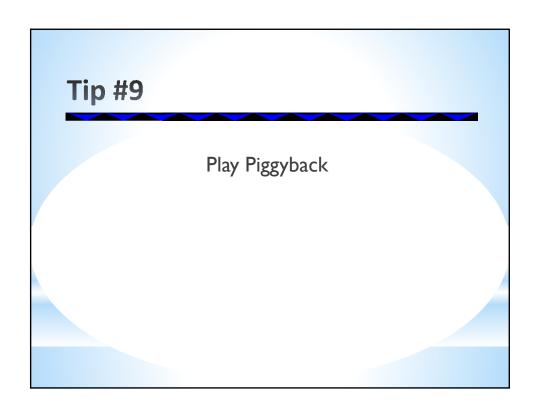


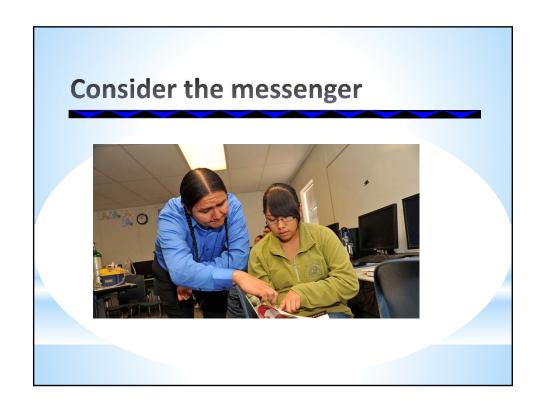
### **Format and Distribution**

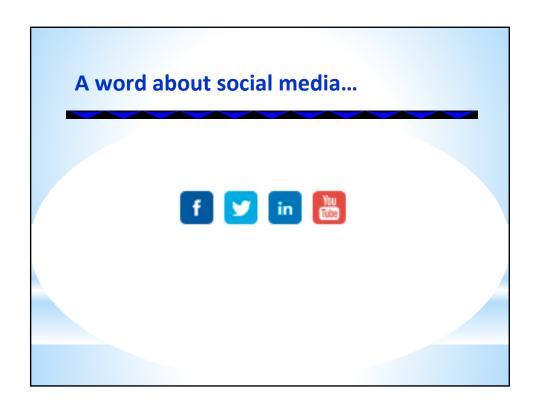
#### **Events and Activities**

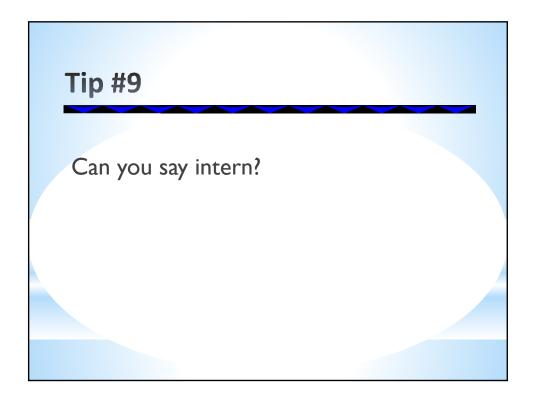
- Community meetings
- Presentations to tribal council, residents
- BMP demo field days
- Educational programs for children
- Watershed or BMP signage
- Festivals
- Stream clean ups
- Clean up illegal dump sites

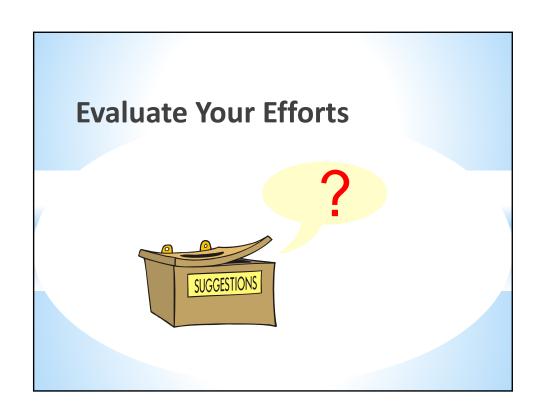




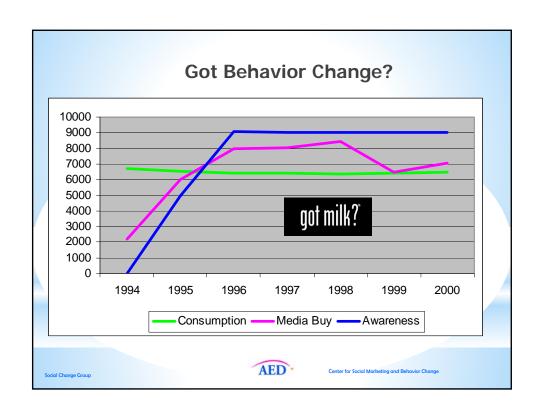


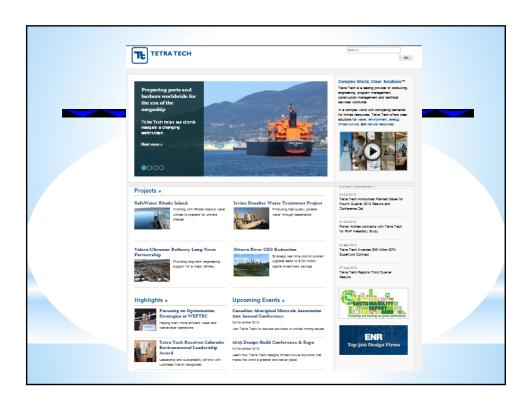












Ask questions that will really help you to improve your products and your program.

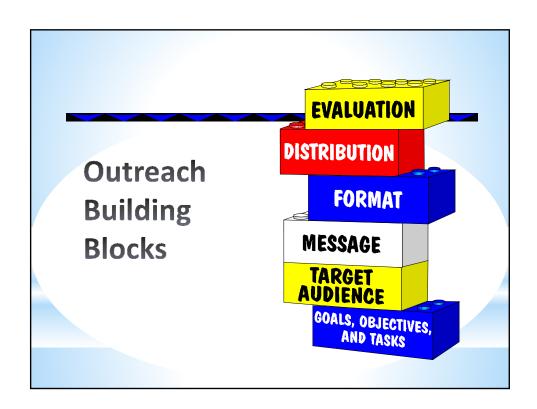
## **Recent Survey of Tampa Residents**

- Only 19% knew that they lived in a watershed.
- No 35%
  - Don't know 46%
- 36 percent of respondents left their pet's waste the ground.



## **Top Ten Review**

- I. Ask yourself why you're doing this.
- 2. Answer "what's in it for them?"
- 3. Copy someone else.
- 4. Pick a few things and do them well.
- 5. Take the media to lunch.
- 6. Check in with your target audience throughout the process
- 7. Ask for things.
- 8. Play piggy back.
- 9. Recruit interns for social media.
- 10. Ask the right questions to evaluate your outreach efforts.



# The Good, The Bad, and The Ugly

## **Eye-Catching Outreach Materials**

- Design
- Text
- Hooks
- Graphics

#### **Eye-Catching Outreach Materials**

#### Design

- •Identity
- White Space
- Typography (DON'T USE ALL CAPS; IT'S HARD TO READ!)
- Restraint

#### **Eye-Catching Outreach Materials**

#### Establish an identity

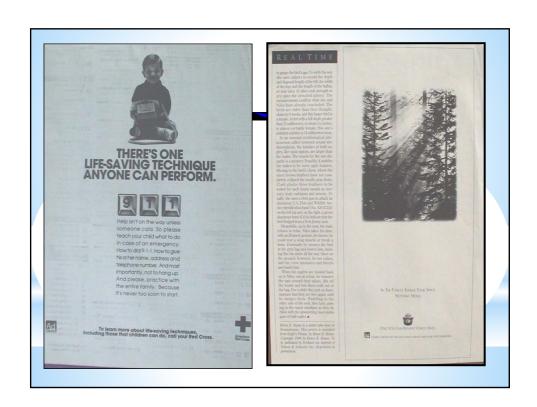
- Develop a logo
- Be consistent
- •Use it everywhere!

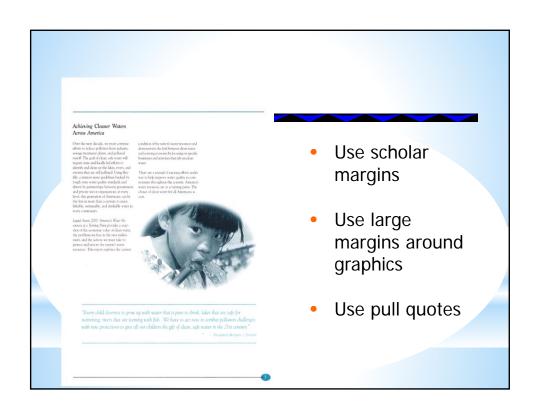


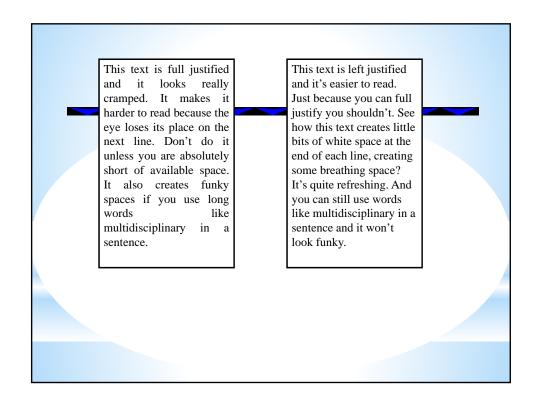


#### White space: how to get it

- Use scholar margins
- Use large margins around graphics
- Use pull quotes
- Start your chapters one third of the way down the page.
- Don't justify text
- Break text up into columns







#### **Eye-Catching Outreach Materials**

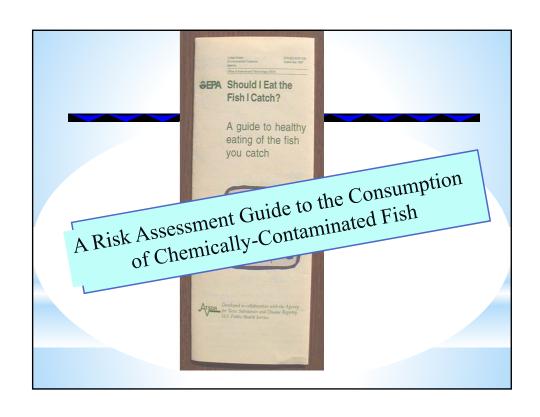
#### Text

- Tell a story
- Don't use acronyms
- Simplify
- Use examples
- Use active voice

#### **Eye-Catching Outreach Materials**

- Hooks
- Piercing questions
- Startling facts
- Quizzes
- Contests
- Humor
- Games





## **Eye-Catching Outreach Materials**

#### **Graphics**

- Less is more
- Clipart is free
- Use photos of people
- Use only good photos
- Use kids' artwork



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Signature	#	First	Last	Agency/Organization	Email	
	1	Danica	Adams	Center for Research in Water Resources	danica.adams@utexas.edu	
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Market Jack	5	Wesley	Gibson	TSSWCB	wgibson@tsswcb.texas.gov	
Jan Mal	9	Faith	Hambleton	TCEQ	12eg.	
2m nel	7	Liza	Marshall	TSSWCB	Imarshall@tsswcb.texas.gov	
0 0	8	Sarah	Rountree Schless B	Bandera County River Authority and Groundwater Isrs@bcragd.org	srs@bcragd.org	
HALLER	8	9 Laura	Seaton	Travis County TNR	laura.seaton@co.travis.tx.us	
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Instructor		21 Charlie	MacPherson	Tetra Tech, Inc.		

# WORKING WITH STAKEHOLDERS TO MOVE THE PROCESS FORWARD

**September 30, 2014** 

**Charlie MacPherson** 

Tetra Tech, Inc.



#### **OBJECTIVES**

 Highlight tools used to effectively identify, engage, and involve stakeholders

#### **AGENDA**

#### **Topics**

Introductions, Course Objectives, Expectations

Part 1: Setting Up for Success

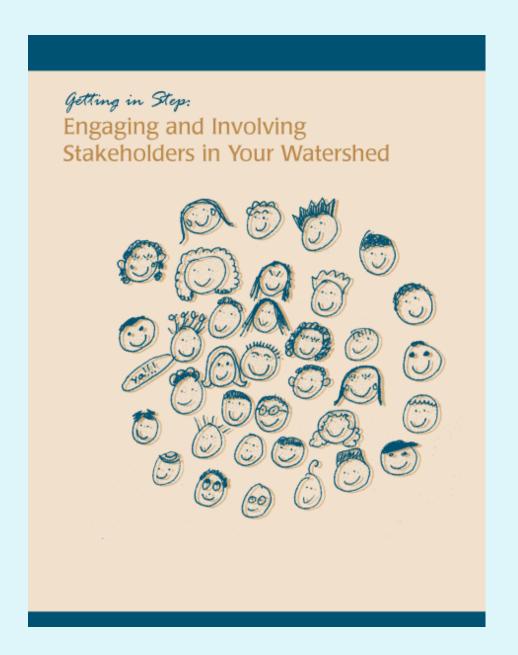
Part 2: Getting Stakeholders to the Table

Lunch

Part 3: Facilitation 101

Part 4: Keeping the Ball Rolling

Adjourn



http://water.epa.gov/polwaste/nps/upload/stakeholderguide.pdf

#### PART 1: SETTING UP FOR SUCCESS

- Context/driving forces
- 2. Goals
- 3. Stakeholder analysis
- 4. Roles and responsibilities
- 5. Organizational Structures
- 6. Decision-making methods

## **CONTEXT/DRIVING FORCES**

- What are the driving forces?
- Do you need stakeholder involvement?
- Are there existing groups out there you can tap in to?
- What kind of involvement do you need?

#### **GOALS**

What do you hope to achieve?

#### STAKEHOLDER ANALYSIS

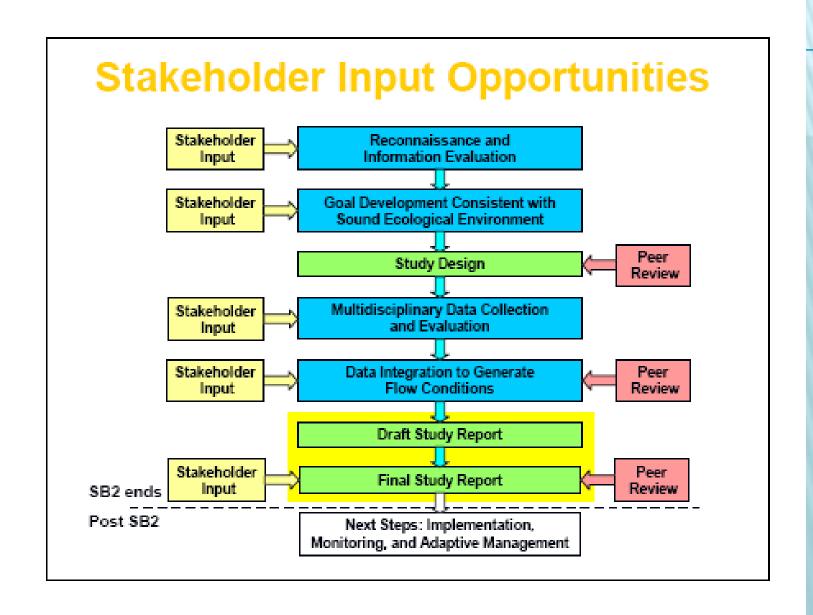
#### Who needs to be involved?

- People making decisions
  - Local elected officials
  - Regulators
- People affected by decisions
  - Community organizations (volunteer monitoring groups)
  - Landowners
  - Key business groups



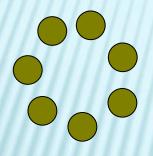
#### **ROLES AND RESPONSIBILITIES**

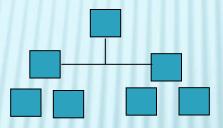
- What is their role?
- What resources are available?
- Are they expected to develop any products?



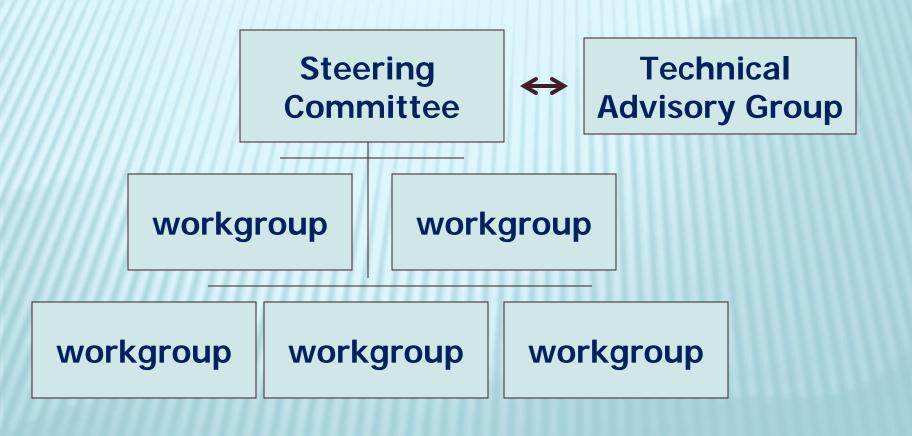
#### ORGANIZATIONAL STRUCTURES

Formal vs. informal



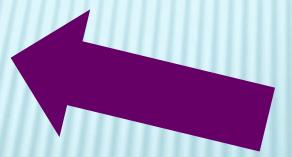


#### PLUM CREEK WATERSHED PARTNERSHIP



#### **MAKING DECISIONS**

- Decide and notify
- Gather input, then decide
- Limited delegation
- Consensus



## **\$64,000 QUESTION**

 How do you create awareness of values, interest in the process, and bring them to the table?

# PART 2: GETTING STAKEHOLDERS TO THE TABLE

- Understand their concerns/needs
- Match their needs to your goals
- Invite them to participate

#### MATCH THEIR NEEDS TO YOUR GOALS

- Craft messages specific to each target audience
- Why should they care?
  - "Share your concerns"
  - "Take advantage of this opportunity"
  - "Voluntary program"
  - "Financial resources available"
  - "You have an equal vote at the table"

#### INVITE THEM TO PARTICIPATE

- Write a personal letter
  - Include their key issues, address potential barriers
- Follow up with a phone call
- Follow up with a visit if necessary

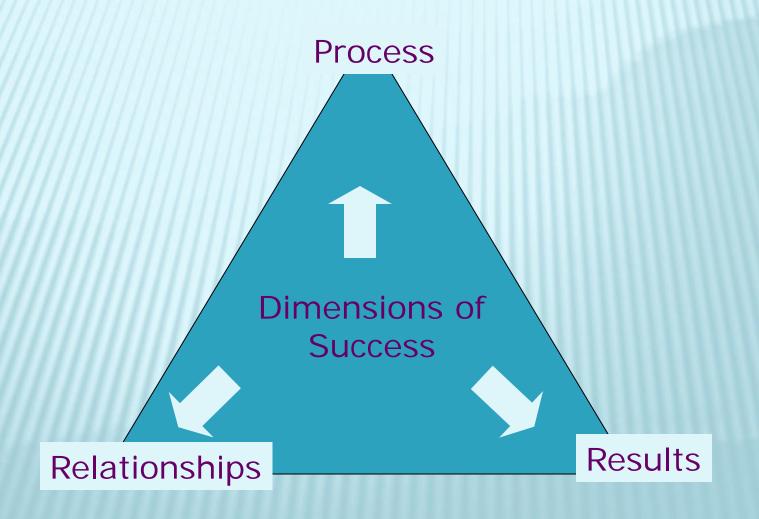
## INVITATION TO JOIN THE ARMADILLO WATERSHED PARTNERSHIP

You are the new project team for the Armadillo Watershed Partnership. You want to hold a public meeting in the Armadillo watershed to solicit input on the development of a watershed management plan. This is the first meeting. How do you get landowners, elected officials, local businesses, state regulatory agencies to come?

#### PART 3: FACILITATION 101

- Elements of Effective Meetings
- Making Decisions
- Building an Agreement
- Diffusing/Resolving Conflict

# ELEMENTS OF A SUCCESSFUL MEETING (OR PARTNERSHIP)



# 90 percent of all problems in meetings are process problems.

#### **ELEMENTS OF EFFECTIVE MEETINGS**

- Clear purpose
- Context/driving forces
- Participants
- Goals
- Topics
- Attendees/roles
- Room arrangement
- Decision-making method
- Detailed agenda

#### WHAT'S YOUR ROLE?

- Participate
- Manage the process
- Manage the information
- Make decisions

#### **ROLE OF THE FACILITATOR**

- Designs an agenda to achieve the goals
- Sets ground rules
- Helps the leader and participants focus on the content
- Makes sure everyone has a chance to participate
- Defends others from personal attack
- Make suggestions on how to proceed
- Builds agreements

#### **SAMPLE GROUND RULES**

- 1.
- 2
- 3.
- 4.
- 5.

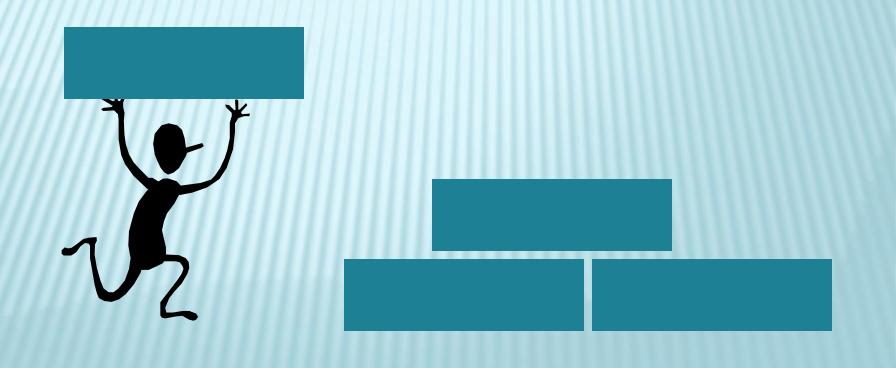
#### **ROOM SET UP**

- Semi-circle vs. classroom
- U-shape works well
- Table rounds for small group discussions
- Group memory (flip charts, overhead transparencies, etc)

#### MAKING DECISIONS BY CONSENSUS

- Consensus is NOT the majority vote.
- Consensus is a decision we can live with.
- Include a fall-back position.

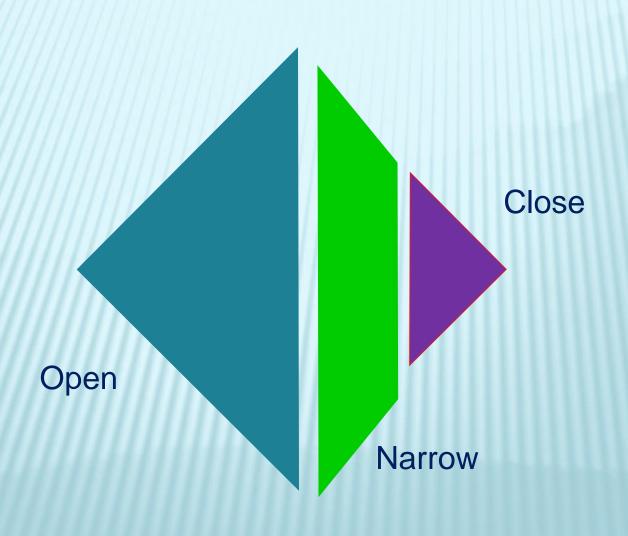
### **BUILDING AN AGREEMENT**



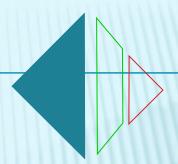
#### **OPEN-NARROW-CLOSE**

- Open: Gather information
- Narrow: Organize information
- Close: Select the best approach and reach agreement

#### **OPEN-NARROW-CLOSE**



### **OPEN**

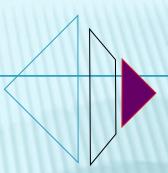


- Propose (limited opening)
  - Someone leads off a discussion
- List (moderate opening)
  - Let's list 4 or 5 items to be addressed
- Brainstorm (wide opening)
  - Let's get our ideas out before considering them
- Clarify

### **NARROW**

- Combine obvious duplicates to eliminate redundancy
- Prioritize using N/3 (number of ideas and divide by 3 = the number of votes each person gets)
- Advocate (allow anyone to advocate for an issue)

### **CLOSE**



- Negative poll (is there anyone not willing to take #5 off the list?)
- Build up/eliminate (what can we add to option B to make it work for you?)
- Straw poll (let's get a quick show of hands of how many people want to keep this one"
- Both/and (Can we go with both items?)

### WHAT TO WATCH FOR

- Possible agreements
- Questions
- Process suggestions
- Creative ideas
- Energy level
- Possible conflict

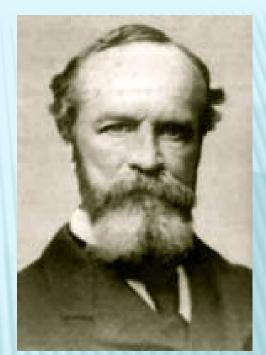


### WHAT IS CONFLICT?



- People have different points of view
- People don't believe it's possible to reach agreement
- Each participant feels there is a win/lose solution

"Whenever you're in conflict with someone, there is one factor that can make the difference between damaging your relationship and deepening it. That factor is attitude."



-William James

### UNDERSTAND SOURCE OF THE CONFLICT

Term	Definition	Example
Issue	A point or matter of discussion, debate or dispute	Streambank fencing
Position	A stance one takes as it relates to an issue	I refuse to put up a fence to keep my cattle out of the creek
Interest/ Need	The underlying concern or need of a person	My cattle need access to water. I can't afford to purchase the materials.

# WORKSHEET UNDERSTAND SOURCE OF THE CONFLICT

Term	Definition	Example
Issue	A point or matter of discussion, debate or dispute	
Position	A stance one takes as it relates to an issue	
Interest/ Need	The underlying concern or need of a person	

### **RESOLVING CONFLICT**

- Restate each party's position and empathize
- Discover underlying interests
- Ask for proposed options without commitment
- Build small agreements

### **DIFFICULT BEHAVIORS**

- The Latecomers
- The Early Leavers
- The Broken Records
- The Doubting Thomases
- The Headshakers
- The Dropouts
- The Whisperers

- The Loudmouths
- The Attackers
- The Interpreters
- The Gossipers
- The Know-it-Alls
- The Backseat Drivers
- The Busybodies
- The Interrupters

### INTERVENTIONS

- Body Language
- Boomerang
  - (throw question back to the group)
- Enforce Agreements
  - (Remember we said we were going to...?)
- Accept and Defer/Deal
  - (I understand you're frustrated. Can you hang in for 10 more minutes?
- Use Humor

### PART 4: KEEPING THE BALL ROLLING



Yes

- Bring in new members
- Focus on issues important to them
- Give praise (thank you notes, awards)
- Meet only when it's necessary
- Start and end meetings on time

- Recognize differences
- Communicate clearly and often
- Be honest
- Build on successes
- Commit resources to complete activities
- Integrate stakeholders into the rest of the watershed management process

- Piggyback onto other efforts
- Show progress to the group (data collected, newspaper clippings)
- Bring Food



### famous

# CHARLIE'S LEMON POUND CAKE

- 4 eggs
- 3 C sugar
- 3 C flour
- 2 sticks butter
- ½ C Crisco
- 1 tsp lemon extract
- 1 C milk
- Cream butter, Crisco and sugar. Add eggs one at a time. Add lemon extract. Add flour and milk, alternating each until well blended. Put in a greased tube pan and in a cold oven. Turn on to 325 degrees for 1 and ½ hours.

#### Icing

 Melt 2 tb butter in pan. Add juice of 1 lemon. Add 1 C confectioner's sugar. Drizzle over cake while still warm.

1.

2.

3.

4.

5.

# MOST OF ALL, YOU NEED PATIENCE



#### Stakeholder Facilitation - Working with Stakeholders to Move the Process Forward

Introductions, course objectives and expectations

Part 1: Setting Up for Success

- Context/driving forces
- Stakeholder analysis
- Roles and responsibilities
- Organizational structures
- Decision-making methods

Part 2: Getting Stakeholders to the Table

- Concerns/needs
- Matching needs to goals
- Encouraging participation

Part 3: Facilitation 101

- Elements of effective meetings
- Making decisions
- Building an agreement
- Diffusing/resolving conflict

Part 4: Keeping the Ball Rolling

- Motivating existing members
- Bringing in new members

Adjourn

### AGENDA

September 30, 2014

Texas Commission on Environmental Quality Building A, Room 172A 12100 Park 35 Circle Austin, TX 78753

9:00 AM - 4:00 PM

• • •

#### Texas Water Resources Institute Stakeholder Facilitation Training – July 22, 2014

San Antonio Water Systems • 2800 U.S. Hwy 281 North • San Antonio, TX 78212

#### **Registration Form**

#### (Please type or print) - Complete for Participant List

First Name:		Last Name:			
Title:Age			ganization:		
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Any special needs (c	lietary or other):				
Registration fee inc	* * * * * * * * * * * * * * * * * * *	d a certificate of con	npletion.		
	Stakeholder Facilitati	ion Training	<b>@</b>	\$100.00	\$
			Tota	al Fees Submitted	\$
form to Texas W  ☐ Check- payable ☐ Credit Card-	er (government/state only) Vater Resources Institute an e to Texas Water Resources MasterCard, Visa or Ame pleted credit card authoriza	nd submit copy to your submit copy to your submit copy to your submit su	ur bookkee der Facili epted	eper for payment proc	essing.
	sources Institute Ider Facilitation Training Pkwy., Suite A110	Ni	kki Dictso	ay be directed to: n 458-5915	

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Fax: (979) 845-0662

E-mail: n-dictson@tamu.edu

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Description of Purchase: Registration for Stakeholder Facilitation SAWS Office, San Antonio, Texas	n Training
Amount: \$	
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Signature:	
Telephone Number:	

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Environmental Group	1
Academia	2
Consultant	
Utility	
City/County Govt.	
Regional Govt.	2
State Govt.	9
Federal Govt.	
Other:	2 - TIAER

Did this workshop meet your expectations?								
(Fell Short)				(Exceeded)	No			
1	2	3	4	5	Answer			
			3	9	1			

What were the most valuable aspects of this workshop?
I thought that everything was valuable but I really liked the "open narrow closed" approach
Engaging conversation and open environment
tips!!!
Honest and sincere discussions
The open forum which we can talk and find solutions to problems which we have faced
Stories and free discussion afterwards - althoughthat would not have worked w/o the framework of the rest of the workshop
How to deal with difficult people tips and "open narrow closed"
Knowing how to get ideas (different approaches)
Learning how to manage conflict/difficult behaviors 2
Charlie
Creating a list of tools/skills to use in a stakeholder discussion
Just to name a few: All the efficiencies - considerations of key people including those who have ability to impede; Showing stakeholders where specifically they fit in; People like to be involved in funding; Reasons the stakeholders should care; being transparent; ground rules; open-narrow-closed; conflict resolution
Getting stakeholders to the table
Disscussions of stakeholder facilitation with Charlie MacPhearson. Open discussion has been very fun and awesome. A lot of attention to specific issues with her audience.
I was only in the first half of the workshop, but facilitating meetings was very helpful

#### Stakeholder Facilitation Training Participant Evaluations

What were the least valuable aspects of this workshop?	
I did not consider any aspects not valuable.	
Not enough time!	
The content of the workshop was great, however, it would be helpful for out of town participants if the end time could be altered to avoid rush hour traffic	
I think it would be difficult to do the "dots" at meeting as well as lay ground rules	
Group planning - only because I am beyond that stage. I will need that info again next time, however.	
	$\dashv$
	=

Jan. 24, 2012

	Presentation Evaluation					
Part I: Setting Up for Success 7 6 0 0		Excellent	Good	Average	Poor	No Answer
	Part I: Setting Up for Success	7	6	0	0	0

	Excellent	Good	Average	Poor	No Answer
Part II: Getting Stakeholders to the Table	11	1	1	0	0

How do you locate them? Pre-planning before meeting - how?

	Excellent	Good	Average	Poor	No Answer
Part III: Facilitation 101	12	0	0	0	1

loved your tips!

	Excellent	Good	Average	Poor	No Answer
Part IV: Keeping the Ball Rolling	9	3	0	0	1

I would be interested in learning more about the back end of the stakeholder facilitation in terms of data management and utilization.

#### Additional Comments

This training was so much better than all the trainings I've been to since starting at TIAER full time. It definitely set the standards high for all the trainings I'll go to in the future! I hope to attend any other pertinent trainings you facilitate.

Charlie, Thank you for the pound cake. -Wesley Gibson

AWESOME!:)

Thank you! Great execution of presentation

Thank you for all your insight and tips today. I am confident that our team will have more success in our public meetings when putting this training to use.

Please indicate your affiliation:						
Environmental Group						
Academia						
Consultant						
Utility						
City/County Govt.						
Regional Govt.	1					
State Govt.	10					
Federal Govt.						
Other:	2 -TIAER					

Why is this training important and what do you hope to gain?
Effective Collaboration techniques
I attend multiple stakeholder meetings for projects that I manage, and I hope to gain the skills to keep stakeholders engaged and interested.
Get some ideas for better contact stakeholders and keep them involved.
I lead a stakeholder effort. I hope to gain reminders on how to keep meetings more fun.
New insights
This training is important because I work with grantees that need stakeholder input to have the best possible NPS pollution management project - I hope to learn more about getting the right stakeholders involved.
I work with stakeholders to achieve the goals of my position. I hope to broaden my understanding of facilitation techniques.
Information to help contractors with stakeholder engagement.
I hope to gain a better understanding of how to effectively communicate with and engage stakeholders.
How to keep audiences engaged and excited about projects
More stakeholder process forward
Knowledge/skills to help facilitate the meetings
How to steer stakeholders in the direction I want

What are your greatest challenges in working with stakeholders?
Goals
Getting them to come and stay interested in presentations 2
Get some ideas for better contact stakeholder and keep them involved
Timing. Having all the science prepared on time for meeting, explaining the results to them, and leaving room for discussion and decisions to be made.
Most come in with a chip on their shoulder
I'm new - but I'd imagine keeping them engaged.
I need to convince stakeholders that then care about the topics at hand
Not sure, too new to have a full grasp of challenges.
Understanding what stakeholders really want from me and how to satisfy that need.
Identifying with me stakeholders when there is a clear age gap.
Getting them to come to all meetings - claim 3rd or 2nd meeting that this is the first they knew/heard of meeting
Diffusing conflicts
Keeping the meetings calm
Getting big groups of stakeholders to come to meetings and jumpig on the band wagon.

What tools or methods do you currently use to effectively engage and involve stakeholders?
Casual conversation at networking and consevation/water quality events. We have educational programs and literature.
My project coordinators mainly use website, email, and press releases
letters, phone calls, fact sheers, word of mouth
open discussion, presentation, survey
not really involved - yet hope to be with more info. Need more advance notice - clear path for communication
openness - making sure to let them know how imprtant they are to the process - letting them know what's in it for them
phone calls and listening sessions
None 2
I try to find a common ground or interest and make conversation from that and lead into my topic of purpose.
Do my job.
mail invitations, email - listserve, newspaper
I don't (contract it out)
Bring in guest speakers, keep in constant contact, make things personal, open questions. Also conference calls and updates.

What types of stakeholder response have you seen with the above tools or methods?
Some requests for continued interaction
I am new to the projects that I work on so I have not been to multiple meets for each project yet
both good/bad
positive responses
w/o - anger, mistrust
When they have ownership they seem to be engaged longer
Some people are responsive and receptive, others are not engaged
N/A
I have had mostly positive responses, but I still feel that my stakeholders don't take me seriously and have to reaffirm with I say with my coworkers.
People come to second meetin but not first meeting - I want people to come to all meetings
None
Some that are effective and others went in the wrong direction

#### Content, Conversations, and Discoverability - Quality **Outreach and the Internet for Natural Resource Professionals**



The Web is now 25 years old from the first design by Tim Berners-Lee to what we know today in 2014. Things have changed dramatically in design, writing standards, and search ability. In addition, smart devices have outsold desktops significantly in the last 5 years. What does that mean to those in outreach and education? It means we have to continue to grow our expertise in learning how to connect the consumer to the important information we provide. We need to understand how content is found, how conversations and learning networks start, how to be discovered, and what constitutes quality outreach. We have to know where to post, when to post, and what to build on our websites. We have to learn how to reach our traditional clients as well as new clients. There are many successful models that can be used and applied in natural resource outreach and education that can help us down the road of discoverability.

Location:

**Houston-Galveston Area Council** Conference Room A, Second Floor 3555 Timmons Lane, Suite 120 Houston, TX 77027



Houston-Galveston Area Council

#### OCTOBER 28 - DAY 1 - 1 PM-4 PM

Oct. 28 (1/2 day) - Facebook and Twitter



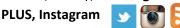


This half-day is designed to help you get onboard with these two popular social networks. Designed to help beginners who need help learning best practices, and for those who use these tools but would like to get more out of them. We will cover getting accounts, designing strategies, learning best practices, analyzing outreach, and planning schedules.

NO LUNCH

#### OCTOBER 29 - DAY 2 - 8:30AM-3:30PM

Oct. 29 (Full Day) - Writing Discoverable Content, Twitter







Twitter PLUS - Thought you knew everything about Twitter? There's more. Learn how to use Twitter to listen better, to find and discover more information, and how to curate Twitter to create better program outreach

Instagram - Learn how this popular tool can be used for outreach LUNCH PROVIDED

Register for Any One Day, or Both Days!

\$40 registration fee— Tuesday only \$50 registration fee - Wednesday only (lunch provided) \$80 registration fee for Tues-Wed. Combo

Trainer: Amy E. Hays



### Social Marketing: Quality Outreach and the Internet for Natural Resource Professionals

Houston-Galveston Area Council Conference Room A, Second Floor 3555 Timmons Lane Suite 120, Houston, TX

#### **Registration Form**

#### (Please type or print) - Complete for Participant List

First Name:		_Last Name:			
Title:	Agency/Organization:				
Address:					
City:	State:	Zip:			
Phone:	Fax:	Email:			
Any special needs (di	etary or other):				
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	udes: course materials and a cert ble for this discounted rate, please us			ourse registration if avai	lable.
	Registration Day 1		<b>a</b>	\$40.00	\$
	Registration Day 2		<b>a</b>	\$50.00	\$ \$ \$
	Registration Both Da	ays	<b>a</b>	\$80.00	\$
			Tot	al Fees Submitted	\$
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