

IMPLEMENTING WATERSHED MANAGEMENT PLANS

Partnerships, Plans and Programs
[Chapter 11.5]

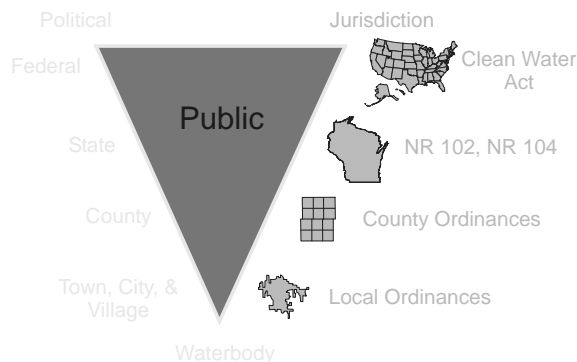
Stakeholder Participation

Individual participation

vs

Community-based participation

Political and Jurisdictional Hierarchy



Individual Participation

- As Individuals, We Can:
 - Communicate with elected officials
 - Manage our own lake or stream-front property
 - Talk with our neighbors



Community Participation

- As A Group, We Can:
 - Communicate with elected officials
 - Manage our own lake or stream-front property
 - Talk with our neighbors
 - Raise funds
 - Partner with others and seek assistance from agencies and organizations
 - Undertake community projects
 - Share information and expenses
 - And so much more!



Organizational Options

- Types of Organizations
 - Governmental Organizations
 - Special Assessment Districts
 - Unincorporated Lake and Stream Associations
 - Incorporated Lake and Stream Associations

Stakeholder Involvement

- Operating a Lake and Stream Association
 - Develop a Vision
 - DO consider using a facilitator to define your vision
 - DO consider developing a lake plan
 - DO NOT assume that everyone shares the same opinions
 - DO NOT assume that once you have defined your vision that it will remain constant over time

Planning

- Formulating a Plan
 - Set goals – develop consensus
 - Collect information – understand current conditions
 - Analyze information
 - Develop alternatives
 - Formulate recommendations
 - Adopt the plan and schedule activities for its implementation
 - Monitor results and modify the plan

Execution

- Executing the Plan
 - Gather Information
 - Participate in the citizen monitoring program
 - Share Information
 - Publish a newsletter
 - Convene informational meetings
 - Have regular meetings
 - Hold meetings at convenient times and in accessible locations

Stakeholder Organization

- Your Organization IS a Business
- Develop a Business Plan
 - Sources of funding: dues, grants, donations
 - Create a bank account
 - Keep good records: minutes, finances
 - Determine your fiscal year
 - Create and adopt a written budget
 - Conduct an annual/periodic audit
 - Hold an annual meeting
 - Secure your records: public libraries may offer a lake and stream section

Stakeholder Organization

- Use Roberts' Rules of Order
- Have a Written Agenda, Provide it to Members/Directors in Advance of the Meeting
- Include a Financial Report
- Keep Good Records of Decisions and Outstanding Issues
- Follow Up, Assume Nothing!

Stakeholder Connections

- Connecting With Your Members
 - Develop a newsletter, publish it regularly
 - Consider a website
 - Create a logo or other identifiable design or slogan
 - Include interesting programming at your annual meeting
- Connecting With Others
 - Consider joining the North American Lake Management Society (NALMS)
 - Consider forming a county-wide or regional group

Continuity of Application

- Finding a rhythm
 - A Smoothly-Functioning and Efficient Lake and Stream Organization Engenders Trust
- Trust Enables Good Working Relationships
- Good Working Relationships Lead to Successful Projects
- Successful Projects Contribute to a Healthy Lake or Stream

