

# Group Response System Turning Point

Demonstrated by  
Jackie Smith  
Professor & Extension Economist  
Texas AgriLife Extension Service

# Turning Point

- Interactive group response system
- Works with PowerPoint (Add-In)
- Enables two-way communication between a speaker and a group by allowing audience feedback
- Also offers ability to collect, evaluate and record responses from everyone in the audience making a more effective learning environment.

# My Experiences

- Get information from audience...what they pay for diesel?
- Get their opinion....will cotton prices be lower in the Fall?
- Test their understanding....work example problem about what I just covered.
- Evaluation and impact. How did I do? What did they learn? How will it impact their lives? Etc.....

# Usually in a presentation for me.

- Sometimes just for evaluation of program.
- Or sometimes just for testing.
- Or sometimes just for surveying.
- But more often I do use it within a slide show. Somewhat more difficult to manage. But some great uses within a presentation. I have seen Turning Point users have separate files...one regular PowerPoint and then all their questions in a separate file with Turning Point running as add-on.

# Let's see how it works.

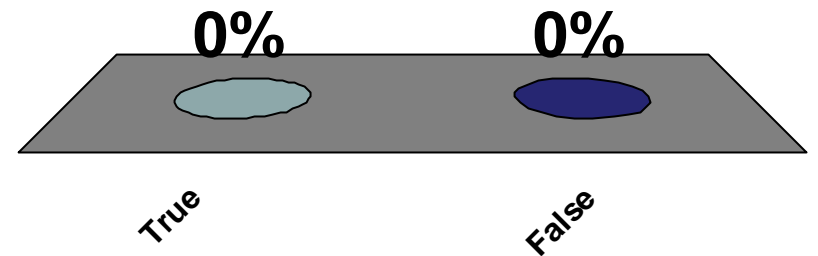
Get out your clicker.

We need them back. (This could be the hardest task when using the system.)

We will start with some easy questions.

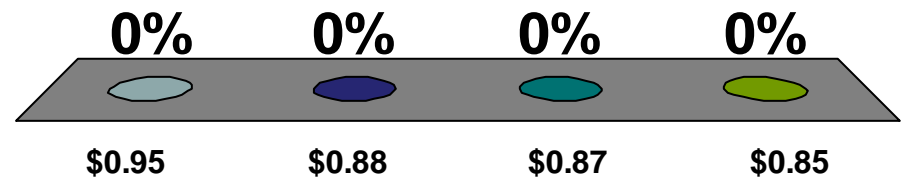
If you sell a Put, you will be required to deposit margin money in your account.

1. True
2. False



If a \$1.05 Put costs \$.10, Expected Basis is  $-\$.07$  and Commission is  $\$.01$ , what is your expected price floor you can set with a Put?

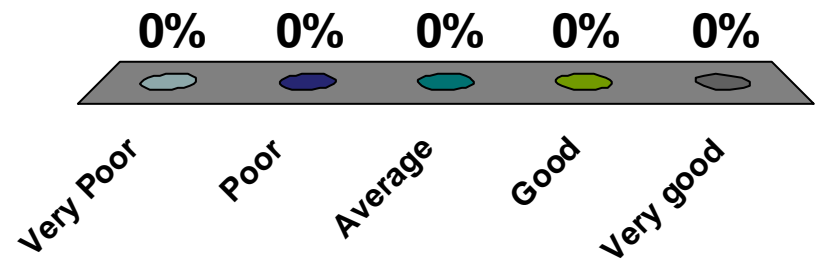
1. \$.95
2. \$.88
3. \$.87
4. \$.85



Rate the effectiveness of the information in helping you to make better management decisions to increase your profitability.

1. Very Poor
2. Poor
3. Average
4. Good
5. Very good

Mean =

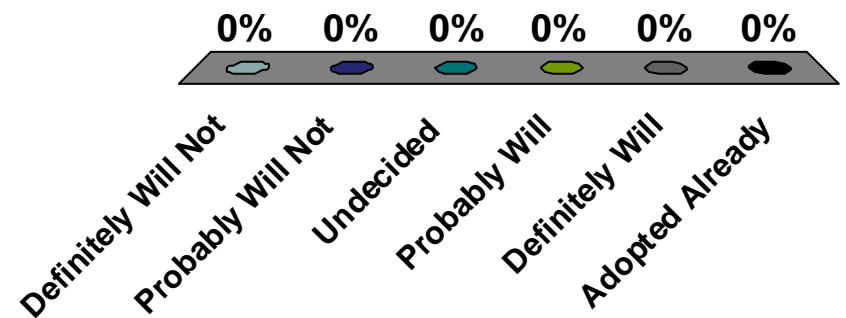




Varieties and Traits. Do you intend to use/adopt profitable varieties/technology presented in this program?

1. Definitely Will Not
2. Probably Will Not
3. Undecided
4. Probably Will
5. Definitely Will
6. Adopted Already

Mean =



# Collect the data in an easy-to-use format.

- After a presentation, TurningPoint helps you store the data for access to use in reports or justification of funding or whatever.
- Use to improve presentation.
- We must evaluate.
- We must have numbers.
- We must have impact data.
- Etc.....

# Export Data

- Can export the data to various formats such as Excel file.
- Turning Point will help you summarize the data.
- Or you can use it in Excel to mine the numbers however you decide to.

# What is included?

- “Clickers”—Response Keypads
- USB Receiver
- Turning Point Software-Add-in for Power Point.
- Some “Clicking” practice.

# Make A Slide-Add to this file.

- Esc, click on TurningPoint add-in
- Pick Insert Slide in Turning Point bar and insert a Turning Point slide after this slide.
- Question (A water question.)
- Answers
- Insert Objects
- Click on Slide Show mode
- Open polling
- Close polling and view results

# How do you apply this?

- Create slide show with information slides and question slides.
- Run presentation session including questions.
- Or you can have a separate slide show that is all Turning Point Slides.
- Save the session. Saving the answers from a given session.
- Create summary reports from the data.

# Important Definitions

- Presentation..the actual slide show that includes some “regular” PowerPoint slides and “Turning Point question slides”.
  - Save Presentation when make changes to PowerPoint file
- Session..the response data collected from response to questions for a session.
  - Save Session after questions have been answered in a particular session

# Final Steps to make it work for you.

- Save Session in a unique file name.
- Exit Presentation.
- Go to saved session data.
- Select reports to generate.
- Export to Excel.



# Start from blank PowerPoint

## Review the process

### Start a new file.

- Open PowerPoint from Turning Point Icon
- Do Title Slide as regular PowerPoint slide
- Insert a Turning Point question slide
- After that, the questions for you to answer that came from Courtney.